



THE TENTH ANNUAL ORANGE CATHOLIC FOUNDATION
CONFERENCE on BUSINESS & ETHICS
"A FORUM FOR RESPONSIBLE LEADERS"

Wednesday, April 18, 2012



SAVE THE DATE
Thursday, October 10, 2012

Seventh Annual
**ORANGE COUNTY CATHOLIC
PRAYER BREAKFAST**



Keynote Speaker
George Weigel

Author of Pope John Paul II biography *Witness to Hope*
Distinguished Senior Fellow of the Ethics and Public Policy Center

6:30 a.m. - 9:00 a.m.

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2012 Orange Catholic Foundation Conference on Business & Ethics Program Emcee: Mark McElrath

Session/Event

Speakers

Choir Performance	St. Cecilia's Choir
Opening Prayer and Presentation of the Flag	Monsignor Lawrence Baird and St. Catherine's Academy Color Guard
Opening Remarks	Cindy Bobruk, Executive Director, Orange Catholic Foundation
Presentation of the Corporate Stewardship Award	Berni Neal and Dr. Jacqueline DuPont Event Co-Chairs
Presentation of the Community Impact Award	Daniel Walker, Chairman, Farmers and Merchants Bank
Keynote Speaker	Fr. Gregory J. Boyle, S.J., Founder and CEO, Homeboy Industries
Break	
Presentation of the Tod D. Brown Awards for Exemplary Business Integrity	Monsignor Lawrence Baird
Schools Video and Presentation	
Keynote Speaker	Ken Blanchard, Chief Spiritual Officer of The Ken Blanchard Companies
Raffle Drawing	Greg Dhuyvetter, Superintendent of Catholic Schools
Closing Prayer	Father Gerald Horan

Cover Photos: St. Cecelia Parish School Children and Bishop Tod D. Brown Honorees 2003-2012: From left to right: Terrance Barry, Pat Ortiz, Dr. Huan Le, Dr. Jacqueline DuPont, Randy Redwitz, Bishop Tod D. Brown, Frank Kavanaugh, Arthur Birtcher, John O'Connor, Erma Jean Tracy, Daniel Walker.

Honorees 2003-2012 not pictured: Isabelle Villaseñor, Tim Busch, Teresa Morrison, Mike Joseph, Deborah Proctor, Pat Ortiz, Ken Tait, Gabriel Ferrucci, Frank Quevedo. In Memoriam: Thomas Tracy, Carl Karcher, Peter Muth.

DIOCESE OF ORANGE



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April 18, 2012

Dear Friends in Christ:

Good morning and welcome to the 10th Annual Conference on Business and Ethics hosted by the Orange Catholic Foundation. Your participation today speaks to the importance that you place on ethical business practices in our community and upon the value that you hold for Catholic education.

Over the past 9 years, I have presented the Bishop Tod D. Brown Award for Exemplary Business Integrity to 18 men and women who, through their leadership, exemplify a dedication to ethical business practices and who demonstrate a positive example of ethical practice in all aspects of their lives.

On this occasion of our 10th anniversary, I am pleased to congratulate Randy Redwitz and Frank Kavanaugh as they join the ranks of outstanding individuals honored with this special award.

I also am pleased to extend for the first time, our Corporate Stewardship Award. This will be presented to Farmers and Merchants Bank, a major sponsor of our Conference since its inception 10 years ago. Receiving the award will be Farmers and Merchants' Chairman, Dan Walker.

This year Farmers and Merchants Bank will present the Inaugural Community Impact Award to a 2011 CNN Hero, Bruno Serato.

What a privilege it is to have Randy, Frank, Dan, and Bruno here with all of you today. These gentlemen represent the epitome of ethical leadership and community service; each being extremely supportive of our Catholic schools here in the Diocese of Orange.

On behalf of the 35 Diocesan elementary and secondary schools and the more than 15,000 students that we teach, I thank you for your support and continued generosity.

May God bless you and all that you do in His name.

Sincerely yours in Christ our Savior,

A handwritten signature in black ink that reads "Tod D. Brown".

Most Reverend Tod D. Brown, Bishop of Orange



On behalf of the Department of Catholic Schools in the Office of Faith Formation, I welcome you to the Conference on Business and Ethics for 2012. As you know, the proceeds of this event directly benefit the Catholic schools of the Diocese of Orange. These schools continue to provide excellent academic preparation in a Catholic environment, forming life-long Catholics and the faith leaders of tomorrow. Through your generosity we are able to make this Catholic education available to families in all parts of the Diocese, serving over 10,000 children.

Many congratulations and thanks are offered to our honorees each of whom plays an important role in helping young people and our schools. Randy Redwitz has been an instrumental force in the creation and success of Santa Margarita Catholic High School. Frank Kavanaugh has worked tirelessly and effectively in fund-raising for Catholic schools. Bruno Serato is locally and nationally known for his dedication to the needs of children. Farmers and Merchants Bank has been a vital partner with many of our schools as they realize construction dreams. These three men and this excellent company embody the ethic of service and selfless dedication to the young people who are our future.

I hope that you enjoy this event and that you remember the children whom we serve, and those whom we hope to serve in your prayers and in your generous donations.

Greg Dhuyvetter
Superintendent of Catholic Schools
Diocese of Orange

2012 Bishop Tod D. Brown Honorees



**Robert R. (Randy) Redwitz CPA, and President
Robert R. Redwitz & Co.**

A graduate of St. Catherine of Siena elementary school in Laguna Beach in 1960 and Servite High School in Anaheim in 1964, Randy attended St. John's Seminary College in Camarillo graduating in 1968 with a Bachelor of Arts degree with a major in Philosophy and a minor in English. In 1973 Randy received a Bachelor of Science degree from the University of Southern California with a major in Accounting.

In 1973 he received his license to practice as a Certified Public Accountant. At the same time Randy became a member of the American Institute of Certified Public Accountants and the California Society of CPA's. From 1970 to 1975 Randy held multiple positions within two CPA firms in the southern California area.

In 1975 he formed Robert R. Redwitz & Co., an Accounting and Consulting Corporation with a heavy emphasis in audit, business taxation, outsourced CFO services for a variety of industries including non-profit entities. Fulfilling a desire to provide a broad set of business solutions to his CPA firm business clients and other non-CPA firm business clients, Randy and two additional individuals formed in 1997 The GDR Group, Inc. to specialize in information technology system installations, hardware, software and managed support. In 2000 Randy and one additional individual formed The Diamond Group to specialize in business to government relations consulting. Further, in 2003 he formed Redwitz Wealth Management Group, Inc. specializing in personal financial planning and financial asset management. Finally in 2006 Randy and one other individual formed Learning Communications, LLC specializing in human resource training and training support educational products. Collectively the five companies are known as Redwitz Business Solutions. The Orange County Business Journal has ranked Redwitz Business Solutions number 8 among the top 40 CPA firms in Orange County.

Within his companies and individually Randy has worked very closely with our Diocese of Orange over the last 20 plus years. From 1989 to 2010 Randy served as the Business Manager for Santa Margarita Catholic High School and overseer of the development of the Master Plan for SMCHS. Randy still serves as a financial consultant to SMCHS to this day. From 1992 to 2010 Randy served on the Diocesan Consultative School Board and for most of those years was the Board's Chairperson. For the last 22 years Randy has served on the Finance Commission of St. Edward's Catholic Church and for the last 12 years served as its Chairperson.

2012 Bishop Tod D. Brown Honorees

Robert R. (Randy) Redwitz cont.

In addition to serving in specific capacities, Randy individually and through his companies and his partners have rebuilt accounting systems, performed financial audits, advised business managers, run IT services and performed outsourced CFO services for a multitude of Diocesan parishes, schools and other Diocesan ancillary service entities including the Diocese administration.

Married to his wife Claudia for 42 years, Randy and Claudia have lived in San Juan Capistrano for the past 31 years where they raised their 5 children. They are both active members in their St. Edward the Confessor parish community and the surrounding civic communities. Randy and Claudia are both members of the Orange Coast Chapter of Legatus. Randy is a vested knight in the Order of Malta and Claudia is a vested dame in the Order of Malta. Randy serves as the chief financial officer of the Orange County location of the Order of Malta.



Frank P. Kavanaugh
Fort Ashford Holdings, LLC

Frank Kavanaugh specializes in restructuring and recapitalizing emerging and troubled companies and transforming them into highly productive and leading edge businesses.

As one of the managing partners at Fort Ashford Holdings, LLC, he leads the investment process and serves as a director at several portfolio companies, including Jet-Hot High Performance Coatings.

From 2001 through 2007 he established Force Protection, Inc. (FRPT), now a division of General Dynamics, and served as the Chairman of the company until he retired in June 2007. Under his leadership, Force Protection's revenue grew from less than \$1 million to over \$1 billion. He co-founded and served as President/CEO of QuickStart Technologies and previously held positions at Microsoft and Hewlett Packard.

He is the proud father of three children (Tynan, Erin, and Bridget, all brighter and better looking than him) thanks to his wife Susan. Frank earned his Bachelor of Science degree in Information & Computer Science from the University of California, Irvine (UCI), and an MBA from Pepperdine University. He is active in the community including University of California Irvine Business's Center, Prosperitas, Legatus in San Juan Capistrano and he and his wife Susan are actively involved in supporting Catholic education.

2012 Corporate Stewardship Award



Daniel K. Walker, Chairman of the Board Farmers & Merchants Bank

Daniel K. Walker serves as Chairman of the Board and President of Farmers & Merchants Bank (F&M). He holds the same position with Farmers and Merchants Trust Company.

Mr. Walker entered the family businesses, Farmers & Merchants Bank, in 1975 alongside his father, Ken Walker, and grandfather, Gus Walker. He started his banking career as a branch teller and data computer operator. In 1980, he focused his attention on the purchase, design, construction and opening of four new bank branches in Los Angeles and Orange Counties. In 1981, he became Branch Manager of F&M's Bixby Knolls office and successfully grew it into the largest branch in the F&M branch network at that time, leading to a promotion to Senior Vice President.

In 1990, he joined Farmers and Merchants Trust Company as Senior Vice President – also maintaining a role with F&M Bank as Senior Vice President/Bank Administrator. Three years later, Mr. Walker was elected to the Board of Directors for both Farmers & Merchants Bank and Farmers and Merchants Trust Company. In 1994, he was named as President, CEO and Chairman of the Board for Farmers and Merchants Trust Company. In 2003, he was also elected Chairman of the Board of Farmers & Merchants Bank, and in 2008, was named President of Farmers & Merchants Bank.

Mr. Walker resides in Orange with his wife and is an avid polo player. His daughter, Christine, serves as Vice President of Farmers & Merchants Bank and Chief Risk Officer for Farmers and Merchants Trust Company.

Save the Date
2013 Orange Catholic Foundation
Conference on Business & Ethics Program
April 24, 2013

Farmers & Merchants Bank Inaugural Community Impact Award



Bruno Serato
Restaurant Proprietor
CNN 2011 Hero

When Bruno Serato came to America three decades ago, he had \$200 in his pocket, virtually no knowledge of the English language, and made a living by washing dishes in a restaurant. His is the quintessential American success story; not simply for his success in owning one of Orange County's most highly regarded restaurants, but for his inspiring dedication to serving the community.

Bruno purchased the famous Anaheim White House Restaurant in 1987, which he has used to serve award-winning cuisine and utilize as a platform to serve the community, both figuratively and literally.

In 2005, Bruno and his mother, Caterina, visited the Boys and Girls Club of Anaheim, where his mother noticed that there was a 6-year old boy eating potato chips for dinner, because his family couldn't afford a proper meal. Caterina insisted that Bruno make some pasta for the child. They soon realized that there were many more of these hungry 'motel children', so Bruno began making pasta for 72 children, 5 nights a week. Today, that event has now expanded to feeding nearly 300 kids, 7 nights a week and over a quarter of a million meals to date.

In homage to his own humble beginnings, Bruno has made it a priority to give back to those less fortunate in the community. This year alone Bruno Serato donated over 250 charity luncheon giveaways to local organizations valuing over 1 million dollars. This luncheon allows each non profit selected to host a free luncheon to help raise money for their organization without the cost of the event.

Bruno has been selected as the 2012 Americana Man of the Year by the Cypress College Foundation and in 2011 was named a Hometown Hero by PEOPLE Magazine. Most recently Bruno was recognized as a Top 10 2011 CNN Hero. Bruno received this distinction internationally televised CNN Heroes: An All Star Tribute hosted by Anderson Cooper and was introduced by Jerry Seinfeld.

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April 18, 2012

Dear Friends,

It is with great pleasure that I welcome you to the 10th Annual Conference on Business and Ethics. I am proud to welcome the honored speakers, as well as all the members in attendance.

The Orange Catholic Foundation's commitment to creating and promoting ethical principles in the business environment is surpassed by none. Now more than ever, it is important to recognize the need for business ethics as a top priority. By attending and supporting conferences such as these, you are ensuring that positive ethical values will be practiced by the leaders of today and tomorrow.

As a member of the United States Congress, I am proud to be involved with an organization that has such a commitment to positively impacting our community.

Best wishes,

A handwritten signature in black ink that reads "Ed Royce".

Edward R. Royce

Member of Congress



April 18, 2012

Dear Sponsors, Guests, and Friends of the Orange Catholic Foundation,

On behalf of the Orange Catholic Foundation Board of Directors, we thank you for supporting our Tenth Annual Conference on Business and Ethics (CBE). This has become *the* premier event in Orange County where a faith-based community of influential business, religious, academic, and philanthropic leaders can gather, knowing that they share a common commitment to ethical best practices in their daily lives.

We also extend our gratitude to the 2012 CBE planning committee co-chaired by Mrs. Berni Neal and Mrs. Jacque DuPont and to the many generous sponsors and guests who contributed to our record-breaking attendance this year!

While the purpose of the CBE is to provide an annual forum for business leaders in Orange County, we are also here to raise funds to help deserving students attend Catholic elementary schools in the Diocese of Orange. The Foundation is guided in our fundraising by the encouraging message of support for Catholic schools from Pope Benedict XVI, *"...everything possible must be done, in cooperation with the wider community, to assure that Catholic schools are accessible to people of all social and economic strata. No child should be denied his or her right to an education in faith, which in turn nurtures the soul of the nation."*

Since the Orange Catholic Foundation was established by Bishop Tod D. Brown in 2000, the Foundation has strived to help make our Catholic schools accessible and affordable to all parents and their children. Throughout the past nine years, the CBE has raised more than \$850,000 to support tuition assistance grants for our Catholic schools. Today, with your support, we will surpass the \$1 million mark in total funds raised to continue the Foundation's goal of *"nurturing the soul of Orange County through Catholic education."*

We thank you again. Your support today will be carried forward through the successful lives of the many students in our Catholic schools who will directly benefit from your generosity.

With much gratitude,

James Tecca, Chairman of the Board

Cynthia Bobruk, Executive Director

* Pope Benedict XVI in his address at The Catholic University of America (April 17, 2008)

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THANK YOU

Thank you to all our sponsors, supporters, and attendees of the Conference.

You are supporting Catholic education with your generosity.

SPECIAL THANKS

The Most Reverend Bishop Tod D. Brown, Bishop of Orange
St. Cecilia School Choir & St. Catherine's Academy Color Guard

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Holy Family Cathedral	Saint Hedwig
La Purisima	Saint Irenaeus
Our Lady of Fatima	Saint Joachim
Our Lady of Guadalupe	Saint Joseph, Placentia
School of Our Lady	Saint Joseph, Santa Ana
Saint Angela Merici	Saint Justin Martyr
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Saint Callistus	



Back Row - Scott Richmond, Berni Neal, Jim Hunter, Msgr. Baird, Msgr. Urell, Tom Merrick, EJ Tracy, Rand Sperry, Ryan Kerrigan, Cindy Bobruk, John McMahon

Front Row -Fernando Jimenez, Chris Dubia, Art Birtcher, Bishop Tod D. Brown, Jim Tecca, Mike Hagan, Mary Campbell - not pictured: Jacqueline Dupont, Alan Arnold

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Keynote Speakers



Gregory J. Boyle, S.J.
Founder and Chief Executive Officer –
Homeboy Industries

Fr. Gregory Boyle – best known as Fr. Greg by all who meet him -- was born in Los Angeles, one of eight children. After graduating from Loyola High School in Los Angeles in 1972, he entered the order of the Society of Jesus (Jesuits) and was ordained a priest in 1984.

He received his BA in English from Gonzaga University; an MA in English from Loyola Marymount University; a Master of Divinity from the Weston School of Theology; and a Sacred Theology Masters degree from the Jesuit School of Theology. The year 2009 was the 25th anniversary of Father Greg's ordination as a priest.

Homeboy Industries traces its roots to "Jobs For A Future" (JFF), a program created in 1988 by Fr. Greg at Dolores Mission parish. In an effort to address the escalating problems and unmet needs of gang-involved youth, Fr. Greg and the community developed positive alternatives, including establishing an elementary school, a day care program and finding legitimate employment for young people. JFF's success demonstrated the model followed today that many gang members are eager to leave the dangerous and destructive life on the "streets."

As Executive Director of Homeboy Industries and an acknowledged expert on gangs and intervention approaches, Fr. Boyle is a nationally renowned speaker. He has given commencement addresses at numerous universities, as well as spoken at conferences for teachers, social workers, criminal justice workers and others about the importance of adult attention, guidance and unconditional love in preventing youth from joining gangs. Fr. Greg and several "homies" were featured speakers at the White House Conference on Youth in 2005 at the personal invitation of Mrs. George Bush.

In 2009 the Los Angeles Headquarters Association honored Fr. Greg as one of the city's leading visionaries responsible for changing the face of Los Angeles, and the Harvard Club of Southern California recognized him with the John Harvard Award for Distinguished Service to the Community. In celebration of the 25th Anniversary of his ordination, an acknowledgement of his tireless service was read into the Congressional Record by Representative Lucille

Keynote Speakers

Roybal-Allard (D-CA). The Elfenworks Foundation presented the In Harmony with Hope Award to Fr. Greg and Homeboy, and the Los Angeles Chapter of the Public Relations Society of America named Fr. Greg as 2009 Citizen of the Year. The Bank of America Charitable Foundation selected Fr. Greg and Homeboy Industries as a recipient of the 2009 Neighborhood Excellence Initiative Builder award, acknowledging our work in job training.

Father Greg's first book, *Tattoos on the Heart: The Power of Boundless Compassion*, was released on March 9, 2010, which received the 2010 SCIBA (Southern California Indie Booksellers Association) Non-Fiction Book Award and was named as one of the Best Books of 2010 by Publishers Weekly.



Ken Blanchard
Chief Spiritual Officer of
The Ken Blanchard Companies
Author of “The One Minute
Manager”

Ken Blanchard has had an extraordinary impact on the day-to-day management of millions of people and companies. He is the author of several bestselling books, including the blockbuster international bestseller *The One Minute Manager*® and the giant business bestsellers *Leadership and the One Minute Manager*, *Raving Fans*, and *Gung Ho!*. His books have combined sales of nearly 20 million copies in more than twenty-seven languages. In 2005 Ken was inducted into Amazon's Hall of Fame as one of the top 25 bestselling authors of all time.

Ken is the chief spiritual officer of The Ken Blanchard Companies, an international management training and consulting firm. He is also cofounder of the Lead Like Jesus Ministries. The College of Business at Grand Canyon University bears his name.

Ken and his wife, Margie, live in San Diego, California.

Presenter



Reverend Monsignor Lawrence J. Baird, P.A.

A native of Ontario, Canada, Monsignor Baird attended elementary and high schools before he immigrated to California with his parents, Mary and Wilfred, and his three siblings in 1961.

He studied for the Catholic priesthood at St. John's College and St. John's Seminary in Camarillo where he earned a Bachelor's degree in Philosophy in 1965. Ordained to the priesthood in 1969, he earned a Master of Arts degree in Theology at the Graduate Theological Union, Berkeley University, in 1981.

He served as an Associate Pastor at St. John Vianney parish, Hacienda Heights, and St. Anthony Claret parish, Anaheim. He was Pastor of St. Callistus, Garden Grove, and St. Polycarp parish in Stanton.

Monsignor Baird has served in many administrative capacities in the Diocese of Orange including Ecumenical Officer, Director of Youth Ministries, Director of Marywood Center, Director of Office of Development, Director of Communications, Editor of Diocese of Orange Bulletin, Chaplain of the Catholic Alumni Club and Catholic Spirit. He is currently a member of the Diocesan Finance Council and the Board of Directors of the Orange Catholic Foundation.

He has been involved in the Orange County community in many volunteer roles since 1977 including National Conference of Christians and Jews, Concern of Orange, Board of Directors of United Way, Board of Directors of St. Michael's Abbey Foundation, Board of Directors of Patrons of the Arts in the Vatican Museums, and Chaplain of Legatus.

He was named a Knight of the Equestrian Order of the Holy Sepulchre in 1989, Prelate of Honor of His Holiness (Monsignor) in 1990, and Recipient of the Defender of the Faith Award of St. Michael's Preparatory School in 2003, Religious Leadership Award from the Boy Scouts in 2007, Protonotary Apostolic in 2008, and Recipient of Bronze Palm of Jerusalem in 2010.

He is presently Pastor of Our Lady of Mount Carmel Church in Newport Beach and Administrator of St. John Vianney Chapel on Balboa Island.

Proud to Be A Catholic Placemat Contest Winners 2012



Katrina Botros, Grade 4, Serra Catholic



Anielka Ruiz, Grade 5, La Purisima School



Lisa Rastogi & Victoria Nguyen
St. Bonaventure School



Olivia Schulist, Grade 8, St. Cecilia School



Maya Patel, Grade 4, St. Hedwig School



Suhhee Kim, Grade 7, St. Joseph School



Ashley Han, Grade 1, Mission Basilica School



Taylor Smith, Grade 5, St. Joachim School



Sabrina Fodele, John the Baptist School



Trinah Maulion, Grade 5, St. Pius V School

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Randy,

*You are a very visible and
admired Christian leader
in Our Community.*

*Congratulations on
this well deserved award.*

*Your Friends in Christ,
Betty & Terrance Barry*

Congratulations Frank Kavanaugh!

*We adore you and your
zest for life and others!
Thank you for being such
an amazing friend.*

*Marc Carlson, Jacque
Dupont and family*

We wish to extend our heartfelt congratulations to

Randy Redwitz

*Who is being honored with the Bishop Tod D. Brown Award for
Exemplary Business Integrity at the Orange County Catholic
Foundation, Conference of Business Ethics.*

*We applaud your commitment to ethical best practices in both
your business and personal life!*

Sincerely,

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Thanks for always being available
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