

## BILL CAMPBELL

SUPERVISOR, THIRD DISTRICT

ORANGE COUNTY BOARD OF SUPERVISORS
ORANGE COUNTY HALL OF ADMINISTRATION

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August 25, 2005

The Honorable Larry Agran Chairman of the Great Park Corporation One Civic Center Plaza P.O. Box 19575 Irvine, CA 92623

Dear Chairman Agran:

The City of Irvine took on a significant responsibility and an awesome opportunity when it annexed the former Marine Corps Airstation, El Toro from the County of Orange to develop the Great Park.

During my time as a member of both the California State Assembly and the Orange County Board of Supervisors, I worked to defeat an airport at the former MCAS, El Toro and supported the development of the Great Park by the City of Irvine with the understanding that the property would be developed as a regional asset for all of the county's residents.

Because of the vacancy caused by the resignation of Dick Sim, the Orange County Great Park Corporation Board of Directors now has the opportunity to ensure that the Orange County community at-large will be represented on the Board and that the park is developed into the regional asset promised to voters in Measure W. With this need in mind, my colleagues on the Board of Supervisors unanimously asked that I submit an application to your Board for its consideration. Attached you will find a copy of the Board of Supervisors resolution citing their reasoning and announcing their support for my selection as Mr. Sim's replacement. I welcomed the request by my colleagues.

I assure you I am prepared to dedicate my time and energy to working with the board members of the Orange County Great Park Corporation to deliver a world class Great Park for all of the residents of Orange County. I can arrange my schedule to prepare for and attend Great Park Board meetings. And I can be available for evening and weekend meetings. I am pleased to submit the following outline of my interest, qualifications, and knowledge of the Great Park vision as my application.

The purpose of the Orange County Great Park Corporation is to design, develop and maintain the Great Park at the former MCAS, El Toro as a regional asset and a world class multi-use facility. I strongly believe that the Great Park, if developed in an open and inclusive manner, will bring a recreational, cultural, educational and historical asset to Orange County residents that will be a legacy left to future generations. Given this one-time opportunity to develop this legacy, I can think of no better service to the county's residents than to work to see the Great Park built in an efficient, effective, and innovative manner.

Since the Orange County Board of Supervisors is the only governmental body within the county that represents the entire county and is the only regional body directly accountable to all of the voters of Orange County, I believe that I would bring a unique, regional perspective to the Great Park Board of Directors. My role as an opponent of an airport at El Toro, as the Third District Supervisor representing MCAS, El Toro, as the Chairman of both the Board of Supervisors and the OCTA Board of Directors, as a member of the El Toro Reuse Planning Authority, and my role on numerous boards and committees have given me a skill set that I believe will be a benefit to your body and the planning process. These experiences have also allowed me to evaluate major development projects, approve hundreds of millions of debt financing for public authorities, improve Orange County's quality of life, and to prepare to develop the Great Park so that it best benefits our community.

Further, these experiences have educated me on state conflict-of-interest law. The conflict of interest provisions outlined in the Great Park Corporation bylaws with regards to the Board of Directors and the corporation are the

same provisions which city councils, board of supervisors, and other governmental employees and organizations must abide by. As a result, I am familiar with the actions that are permitted and those which are considered to be a conflict of interest. At this point in time, I do not believe that I have any potential conflicts of interests that would affect my ability to vote on matters before the Board of Directors.

Because of our interest in travel, my wife and I have visited many magnificent parks around the world. Below is a partial list:

| City         | Park                   | City           | Park                     |
|--------------|------------------------|----------------|--------------------------|
| Barcelona    | Gueil Park             | Mexico City    | Chapultepec Park         |
| Beijing      | Imperial Palace        | New York       | Central Park             |
| Berlin       | Tiergarten             | Oslo           | Frogners Park            |
| Buenos Aires | Palermo                | Paris          | Bois De Vincennes        |
| Christchurch | Hagley Park            | Potsdam        | Schloss Sanssouci        |
| Copenhagen   | Tivoli Amusement Park  | Prague         | Waldstein Palace Gardens |
| Dublin       | Phoenix Park           | Rio De Janeiro | Copacabana               |
| Edinburgh    | Princes Street Gardens | San Diego      | Balboa Park              |
| Granada      | The Alhambra           | San Francisco  | Golden Gate Park         |
| London       | Green Park             | Santiago       | San Cristobal Hill       |
| London       | Hyde Park              | Stockholm      | Skansen Open Air Museum  |
| London       | Kensington Gardens     | Sydney         | Hyde Park                |
| Los Angeles  | Griffith Park          | Tokyo          | Imperial Gardens         |
| Madrid       | El Retiro              | Washington, DC | Dumbarton Oaks           |
| Melbourne    | King's Domain Gardens  | Washington, DC | The Mall                 |
| Melbourne    | Royal Park             |                |                          |

These parks vary in theme, design, and size but they all have two important common elements. First, they are loved and enjoyed by locals and visitors alike and they have a timeless quality to them that continues to make them important to their cities. My hope is that the Great Park will achieve these two important qualities,

The close of escrow on the MCAS, El Toro property and Lennar's signing of the development agreement with the City of Irvine marked the closing of a turbulent chapter in Orange County's history and the elimination of a threat to Orange County's quality of life. I would be honored to represent the residents of Orange County in the process of transforming a controversial piece of land into a legacy for which we may all be proud.

Thank you for your consideration. Please do not hesitate to contact me if you or one of your other board members requires any additional information.

Sincerely,

cc:

BILL CAMPBELL Chairman of the Board Supervisor, Third District

> Members of the Great Park Board Wally Kreutzen, Chief Executive Officer

Members of the Orange County Board of Supervisors



## Chairman Bill Campbell Orange County Board of Supervisors Supervisor, Third District

Bill Campbell was first elected to the Orange County Board of Supervisors, Third District, in January 2003 with an overwhelming margin of victory, nearly 75 percent of the vote. After serving the remainder of a vacated term, he was elected to his first, full term in March 2004. The Third District includes the cities of Anaheim, Brea, Irvine, Orange, Tustin, Villa Park, and Yorba Linda, as well as the unincorporated areas of North Tustin, Orange Park Acres and Orange County's canyon communities.

Born in Los Angeles and raised in nearby Pico Rivera, Supervisor Campbell is a proud southern Californian. He earned a Bachelor of Science degree in electrical engineering from Loyola Marymount University, and he holds a Master of Business Administration degree from the Harvard Business School.

Supervisor Campbell is a member of the Orange County chapter of *Legatus*, a Catholic organization for business professionals. He is a former member of the Young Presidents' Organization, where he served on the International Board of Directors. He is also a member of the alumni associations of both of his *almae matres* and has served on the Board of Directors of the Loyola Alumni Association.

Supervisor Campbell served in the California Legislature as an Assembly Member from 1996 to 2000. Representing California's 71<sup>st</sup> District, which included Anaheim, Irvine, Lake Forest, Mission Viejo, Orange, Rancho Santa Margarita, Santa Ana, Tustin and Villa Park, Campbell served as Assembly Minority Leader, Vice Chairman of the prestigious Committee on Appropriations and was a member of the Banking and Finance Committee, the Education Committee, and the Utilities and Commerce Committee.

Over the course of his tenure in the Assembly, 32 of then-Assemblyman Campbell's bills were signed into law. These included the Children's Internet Protection Act, a \$400,000 grant for the Trabuco Canyon Bike Trail in Southern Orange County, and the Manufacturers' Investment Tax Credit. Campbell was also instrumental in the passage of legislation that funded the statewide effort to eradicate California's red imported fire ant infestation.

Supervisor Campbell was elected Chairman of the Board of Supervisors by his colleagues in January 2005. In addition to his duties at the County's Hall of Administration, he is Chairman of the Orange County Transportation Authority and serves as a member of the following agencies: the Audit Oversight Committee, the Children's Services Coordination Committee, the Emergency Management Council, the In-Home Supportive Services Public Authority, the Library Advisory Board, the Orange County Local Agency Formation Commission, the MCAS El Toro Local Redevelopment Authority, the Orange County Operational Area Executive Board, the Orange County Council of Governments, the Orange County Housing Authority, the Santa Ana River Flood Protection Agency, the South Orange County Public Financing Authority, and both the San Joaquin and Foothill/Eastern Transportation Corridor agencies. Additionally, he is an alternate member of the Film Commission and the Orange County Fire Authority.

Supervisor Campbell and his wife, Mary, reside in Villa Park, where they have lived for over 25 years. They have three grown sons, Patrick, Chris and Brian, and one granddaughter.



## THOMAS W. WILSON

VICE CHAIRMAN

ORANGE COUNTY BOARD OF SUPERVISORS

SUPERVISOR, FIFTH DISTRICT

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Resolution of the Board of Supervisors County of Orange DISCUSSION CALENDAR FIFTH DISTRICT

August 23, 2005

## Great Park Corporation Vacancy

On the motion of Supervisor Tom Wilson, duly seconded and carried, the following resolution was adopted:

WHEREAS, the redevelopment of the former MCAS, El Toro has been a topic of discussion within the Orange County community for over fifteen years; and after much public debate the voters of Orange County, through their passage of Measure W, determined that the base property should be used for a great park and nature reserve; and

WHEREAS, the City of Irvine, wanting to ensure a non-aviation use of the base property and understanding the wishes of the voters, developed the Great Park Plan which transformed the concepts contained in Measure W into a viable development plan; and

WHEREAS, in presenting the Great Park Plan to the people of the county, the City of Irvine promised that the Great Park at El Toro would be an asset for the entire county to use, and that regional input and representation in its development would be maintained; and

WHEREAS, the City of Irvine formed the Great Park Corporation as the governance body to guide the development and eventual operation of the Great Park and it is a non-profit corporation overseen by a nine-member Board of Directors, comprised of the five Irvine City Council members and four seats appointed by the Board of Directors as a whole; and

WHEREAS, the Irvine City Council appointed Michael Pinto of the Laguna Canyon Foundation, the Mayor of Santa Ana Miguel Pulido, James "Walkie" Ray of J. Ray Development, and Richard Sim formerly of the Irvine Company to fill the four non-city seats and these appointments, while bringing members of the public into the decision making process, did not specifically provide a seat for broader regional representation; and

WHEREAS, Richard Sim has given notice of his resignation from the Great Park Corporation Board of Directors and as a result, there is a vacancy which must be filled, creating an opportunity for the Board of Directors to provide the regional representation which was promised to the people of Orange County; and

WHEREAS, since the Orange County Board of Supervisors is the only governmental body within the county that represents the entire county and it is the only regional body directly accountable to all of the voters of Orange County, it is appropriate that a member of the Orange County Board of Supervisors serve on the Great Park Corporation Board of Directors as the regional voice; and

WHEREAS, Bill Campbell is Chairman of the Board of Supervisors and is the Supervisor who represents the Third District, the district in which former MCAS, El Toro lies; and

WHEREAS, Bill Campbell was instrumental in the fight against an airport at MCAS, El Toro and continues to be active and interested in the successful development of the Great Park through his service on the ETRPA Board of Directors and through his role as the Third District Supervisor; he has demonstrated through his involvement that he desires to see the Great Park developed into a recreational, cultural, educational and historical asset for Orange County residents that will be a legacy left to future generations;

NOW, THEREFORE, BE IT RESOLVED THAT THE ORANGE COUNTY BOARD OF SUPERVISORS does hereby nominate Bill Campbell for the Great Park Corporation Board of Directors vacancy and finds that he is the best candidate to provide the regional representation needed to see this Great Park Plan realized.