

OC Public Libraries
Summer Reading Program 2009 Statistical Summary

- Over the 8 week program, 22,887 children and 3022 teens participated: total 25,919
- This is a 2% increase overall from last year, but Westminster and University Park were closed for the entire program. Taking them out of the picture gives us a 27% increase in participation.
- About 40% read at least 10 hours during the summer. We estimate that OC children & teens read over 214,000 hours for Home Run Readers.
- A total of 743 programs for toddlers through teens were presented. This is an average of over 15 programs per day available free to the public in OC, throughout the Summer Reading Program. Attendance statistics are not available yet, but we conservatively estimate 50 per program. If there were a ticket price of \$5 per child, this would be a value of \$185,750 that our branches provided to their communities.
- We received over \$363,000 in business donations. This includes support from the Angels Foundation, the large donation of dog figurines, and prizes and coupons donated to Friends groups as reading incentives.
- Friends of the Library groups donated over \$92,000 to support summer reading. Because of their generosity and the partnership with the Angels Foundation, the only county money used to support the SRP this year was for a minimal amount of printing.
- 1484 teen volunteers gave 20440 hours of service to implement the Summer Reading Program.
- Our promotional video was viewed 637 times. You can view it, too, at <http://www.youtube.com/watch?v=a3ql-RL5FiE>
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