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- * BY DOING GOOD WORK
- * BY HELPING OTHERS
- * BY FORGIVING OTHERS
- * BY GIVING THANKS
- * BY CELEBRATING OUR LIVES



Agenda for 2009 OCF Conference on Business & Ethics

Time	Session/Event	Speakers
6:45am	Registration Open	
7:15	Opening prayer and presentation of the flag	Bishop Dominic and St. Catherine's Military School Color Guard
7:20	Opening Remarks	John Scola, President Orange Catholic Foundation
7:25	Breakfast Served	
7:50	"ETHICS: A Valued Commodity for Business Success"	Mike LeBlanc Senior Vice President The Irvine Company
8:30	Business Ethics Panel	
	Ric Brutocao Panel Moderator President, Dacor	Ralph Linzmeier Senior Vice President Wealth Management Smith Barney
	Steven H. Sunshine Partner, Bryan Cave LLP	Colleene Preciado Chief Probation Officer Orange County Probation Dept.
9:15	Break	
9:30	Presentation of the Bishop Tod D. Brown Awards	Theresa Morrison Cagney Enterprises
		Tim Busch The Busch Firm
9:50	"Ethics in Business"	Michael Josephson The Josephson Institute Radio Talk Show Host
10:35	Q&A	
10:40	Closing Prayer	Bishop Cerilo
10:45	Conference Closes	John Scola, President Orange Catholic Foundation

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The Seventh Annual Orange Catholic Foundation

CONFERENCE on BUSINESS & ETHICS

"A Forum for Responsible Leaders"



The West Coast's Premier Business Ethics Conference
Thursday, April 23, 2009

2009 Bishop Tod D. Brown Honorees



**Theresa Morrison,
President of Cagney Enterprises**

Theresa Cagney Morrison was born in Los Angeles to Jack Morrison, a UCLA Professor of Theatre Arts and Jeanne Cagney Morrison.

She received her first paycheck at five years of age for modeling on Queen For A Day, the show her mother co-hosted for 12 years.

She attended University of California, Davis and received her degree with honors in Environmental Planning and Management with a focus in Historic Preservation Planning. After graduation she worked at Sotheby Parke Bernet, the antique auction gallery in Los Angeles.

When Sotheby's closed their gallery doors, her uncle, William Cagney, offered her an opportunity to manage his properties throughout California. In 1982 she established the Cagney Enterprises office at Monarch Bay Plaza in Dana Point.

The William J. Cagney Trust owns, develops, and operates shopping centers and other commercial real estate in California. When Bill Cagney died in 1988, Theresa became the Sole Trustee and has run the company since that time.

She has been active in her community with various philanthropic organizations including helping found Working Wardrobes, Corpus Christi Fellowship, Board member of the Food Bank Serving Orange County, Boys Hope Girls Hope of So. California. Parish Council member at Our Lady Queen of Angels, Diocese of Orange Finance Council, serving as the Chair of the Long Range Planning Commission. Served on the Ad-hoc Ramona Airport Commission, John Wayne Airport Arts Commission and a member of Legatus for 17 years.

Theresa enjoys sailing, golfing, traveling, and every now and then pulls out her tap shoes to "shuffle off to Buffalo".

2009 Bishop Tod D. Brown Honorees



**Tim Busch, J. D. CPA
Founder of the Busch Firm**

Tim Busch is a practicing attorney in Orange County for the past 30 years and founder of the Busch Firm which specializes in high net-worth estate planning, real estate and business transactions, and tax. Tim is also founder and CEO of Pacific Hospitality Group, LLC a hotel development and management company which owns and manages five hotels including the Doubletree Hotel at Irvine Spectrum, the Doubletree Hotel Santa Ana/Orange

County Airport, the Crowne Plaza Resort near Disneyland, and the Meritage Resort and Spa at Napa. Tim also has holdings in real estate as well as public and private operating companies. His original business is a 15-store specialty grocery store chain still operating and headquartered in Ann Arbor, Michigan.

Tim and his wife Steph are highly involved in Catholic organizations and charities. Since 1990, Tim has been an active member of Legatus, an organization for Catholic CEO's and their spouses. In 1994, Legatus named him Ambassador of the Year and in 2005 Founder, one of four in the organization of over 2000 CEOs. He served as West Coast Regional Director from 1996 to 1999 and was instrumental in starting 12 chapters throughout California and one in Las Vegas, Nevada with two under formation now in Napa, CA and Hollywood, CA. Tim is a member of the Orange County and San Juan Capistrano Chapters.

Tim is a co-founder of the Magis Institute. Magis sponsors spiritual ministries including retreats, prayer breakfasts, the Faith and Reason Institute and wealth stewardship. It is chaired by Fr. Robert Spitzer S.J., President of Gonzaga University.

In 1992, Tim and Steph co-founded and have continuously served as Chairman and CEO of St. Anne School in Laguna Niguel. To continue the tradition spreading Catholic education, Tim and Steph co-founded JSerra Catholic High School in San Juan Capistrano.

Tim also serves on Boards for The Catholic University of America founded in 1854, Patrons of the Vatican Arts, the Papal Foundation, The Bishop of Orange's Finance Council and the Church Council at the University of Notre Dame.

Tim was born in Michigan and relocated to sunny California in 1982 upon meeting his Steph, with whom he has been married for 24 years. They have two children, Garrett, age 22, and Mackenzie, age 19.

Keynote Speakers



Michael J. Le Blanc

Sr. Vice President, The Irvine Company

Michael Le Blanc is senior vice president, Entitlement for The Irvine Company, a 110-year-old, privately held company best known for its comprehensive focus on quality of life in the balanced, sustainable communities it has planned and developed on The Irvine Ranch in Orange County, California.

As senior vice president, Mr. Le Blanc is responsible for overseeing The Irvine Company's entitlement program, including securing the necessary governmental approvals for General Plan amendments, zoning and subdivision maps; and resolution of pertinent policy issues in a manner that supports the company's development objectives.

Before he joined The Irvine Company in May 1981, Mr. Le Blanc was director of Community Development for the city of Garden Grove.

His community and civic affiliations include membership on the Catholic Charities of Orange County Board of Directors serving as its Vice-Chair, and the Advisory Board for the Orange County Community Housing Corporation. He also serves on the Advisory Board of the Irvine Children's Fund.

Mr. Le Blanc earned his master's degree in public administration at the University of Southern California. He earned his bachelor's degree in political science at California State University, Long Beach. He also served with the U.S. Army National Guard for six years.

Keynote Speakers



Michael Josephson

Founder and President of the Josephson Institute of Ethics

Michael Josephson, founder and president of Josephson Institute, is one of the nation's foremost ethics consultants to major corporations and government officials. Having led more than 1,000 ethics programs for over 100,000 leaders in business, government, the media, law enforcement, and education, Mr. Josephson possesses unmatched expertise in the practical application of ethics and a uniquely engaging presentation style.

Through the Institute, Mr. Josephson has also launched two successful national youth initiatives: CHARACTER COUNTS! and the Pursuing Victory With Honor (PVWH) sportsmanship campaign. CHARACTER COUNTS! is the nation's leading character education framework and reaches six million youth through a widespread partnership of schools and service organizations. Virtually every U.S. athletic organization endorses PVWH.

For his achievements in character education and ethics, Mr. Josephson received the America's Award in 1995 from President Ronald Reagan. In 2000, he was named to the Bush-Cheney Transition Advisory Committee as a nonpartisan character education expert.

Major news media often call on Mr. Josephson for his perspective. In 2004, he was the lead expert on a "PrimeTime Live" special on cheating. He has also been featured on "Nightline," "ABC World News Tonight," "The Today Show," "Fox News Live," "CBS Evening News," "The O'Reilly Factor," "Heartland," "Lou Dobbs Tonight" and "ESPN Sports Zone" and quoted in Time magazine and Der Spiegel.

A popular commentator and author, Mr. Josephson speaks to listeners daily through his Gabriel Award winning radio spots, which air on KNX-1070 and other select stations as well as on the worldwide American Forces Radio network. He also regularly contributes articles to The Bench, the journal of the California Judges Association. His books include The Best Is Yet to Come, You Don't Have to Be Sick to Get Better!, Making Ethical Decisions, and Becoming an Exemplary Peace Officer. He is also coauthor of Parenting to Build Character in Your Teen.



Ric Brutocao
President of Dacor Panel Moderator

Mr. Brutocao holds a B.S. degree in Electrical Engineering from Santa Clara University and an MBA degree from California State University, Los Angeles. Over his career, Brutocao has held a variety of senior management positions with Burroughs Corporation, Whittaker Corporation, founded, built and sold his company, Logical Data Management, and was President and CEO of AAC Corporation. Mr. Brutocao has been on a number of corporate boards and has provided management consulting to companies ranging from IT first to manufacturing to wineries. He also serves as CEO of a public company, Advanced Materials and

is currently the President and COO of Dacor, a premium manufacturer of kitchen appliances.

Mr. Brutocao is married to Michelle for 42 years and together they have 6 children and two grand children. They are active in their parish, St. Timothy's in Laguna Niguel and also are members of Legatus, Knights of the Holy Sepulcher and Knights of the Order of Malta. In addition, Mr. Brutocao serves as member of the Board of Directors of the Spitzer Center for Ethical Leadership.



Steven H. Sunshine
Bryan Cave LLP
Partner and Member of Management
Committee For Worldwide Operations

Mr. Sunshine is a partner at Bryan Cave LLP, one of the 30 largest law firms in the United States. Mr. Sunshine is one of four members of the Management Committee of Bryan Cave, which manages the day to day worldwide operations of the firm.

Mr. Sunshine's practice focuses exclusively on real estate and transactional law. He represents real estate developers/owners and institutional lenders. During the early years of his practice, he was a trial lawyer specializing in real estate and commercial litigation. For several years, Mr. Sunshine served as outside general counsel to Edwards Theatres Circuit, Inc., at the time the largest motion picture theatre exhibition chain in the western United States, and was lead counsel in the reorganization of the Company and eventual sale to Regal Cinemas. Mr. Sunshine also has been involved with retail, office and industrial real estate development.

Mr. Sunshine's clients include Bristol Park Medical Group, Inc., Sperry Van Ness International, Inc., C&E Vision Group, Burke Commercial Real Estate, Inc., The Fritz Duda Company, Video Applications, World Stage Entertainment, Hammond Securities LLC, Steadfast Properties and William Hezmalhalch Architects, Inc.



Colleene Preciado
Chief Probation Officer, Orange County
Probation Department

Colleene Preciado is the Chief Probation Officer with the Orange County Probation Department. As Chief of the second largest probation department in California, she is responsible for leading the 1690 strong workforce and managing the \$160 million operating budget. As a 30-year veteran of the agency, she has served in almost every capacity during her career. She graduated from California State University, Long Beach with a Bachelor's Degree in Social Welfare.

Ms. Preciado is a guest lecturer at California State University Fullerton, and University of California Irvine, and has provided numerous STC courses since the late 1980's on probation search and seizure, narcotics identification, gangs, community resource monitoring, values and ethics, and the role of probation officers and probation correctional counselors. She completed the Josephson Institute of Ethics Protecting the Badge seminar and established mandatory ethics training for all staff. In 2008, she was appointed to the Judicial Council Family and Law Advisory Committee by the Chief Justice of the California Supreme Court.

From 2003 to 2005 she served as Chair for the Southern Regional Chapter of the California Association of Probation Services Administrators (CAPSA), and was elected as CAPSA State President. She has served as treasurer for the Orange County Narcotics Officers Association and was an active member of the Orange County Gang Investigators Association. She served as a volunteer mentor for the Orange County Bar Foundation's nationally recognized juvenile diversion program, Shortstop/Programma Shortstop. She is also a graduate of the Orange County Leadership Academy and is one of the founding members of the OCLA alumni steering committee. She is active in supporting innovation and Evidence Based Practice (EBP) in corrections.



Ralph B. Linzmeier Jr.
*Managing Director - Wealth Management &
 Senior Portfolio Management Director*

Ralph Linzmeier received a Bachelor's of Science in Engineering Management from the U.S. Air Force Academy and an MBA in Finance from Abilene Christian University. Because of his interest in the capital markets, Ralph left the Air Force in 1982 to pursue a career in investment management.

Ralph Linzmeier is a Managing Director of Wealth Management at Smith Barney. He was recognized by The Orange County Business Journal as the Number 1 Wealth Manager in Orange County for 2008, up from No. 3 a year earlier. He is a Senior Portfolio Management Director and founder of the Linzmeier Group at Smith Barney. The main goal of the Linzmeier Group is to implement a plan that systematically preserves and builds wealth, over time. Ralph has been on Smith Barney's elite Director's Council for 26 consecutive years.

Mr. Linzmeier is active in both Church and community. Ralph serves on the Board of Governors of Legatus, a Catholic organization for business executives, and he is past president of the Orange Coast chapter of Legatus. He is a Knight of Malta and a member of the Hospitaller Committee. Ralph was awarded the Silver Beaver Award of Merit by the Orange County Council of the Boy Scouts of America and sits on its Board. He is Chairman and co-founder of Scouting's "Search for Men of Character" and the co-founder of Serra Catholic School. Ralph lives in Coto de Caza with his wife, Oonagh, and their four children.



Maria Hall-Brown, Emcee
Producer, KOCE-TV

Maria Hall-Brown joined KOCE-TV (PBS) in July of 1997. She is a producer/reporter for "Real Orange" KOCE's nightly news and public affairs program as well as serving as the producer/host of "Bookmark" an acclaimed author interview series.

In addition, Maria produces documentaries for KOCE most recently "Matters of Faith" examining the history of the Roman Catholic Church in Orange County. For her work at KOCE, Maria has garnered two prestigious LA Area Emmys and four Golden Mike Awards. She believes in the power of public television as a tool for good and is delighted to have had the opportunity to get involved with a wide range of community organizations.

A long time resident of Orange County, Maria received her degree from the University of California at Irvine and proudly received a Distinguished Alumni Award in 2005. She is a passionate supporter of the Arts.

The Seventh Annual Orange Catholic Foundation
CONFERENCE on BUSINESS & ETHICS
 "A Forum for Responsible Leaders"

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I wish to express my deep appreciation and gratitude to Bishop Brown for this great honor and for allowing me to serve during his Leadership of the Diocese of Orange.

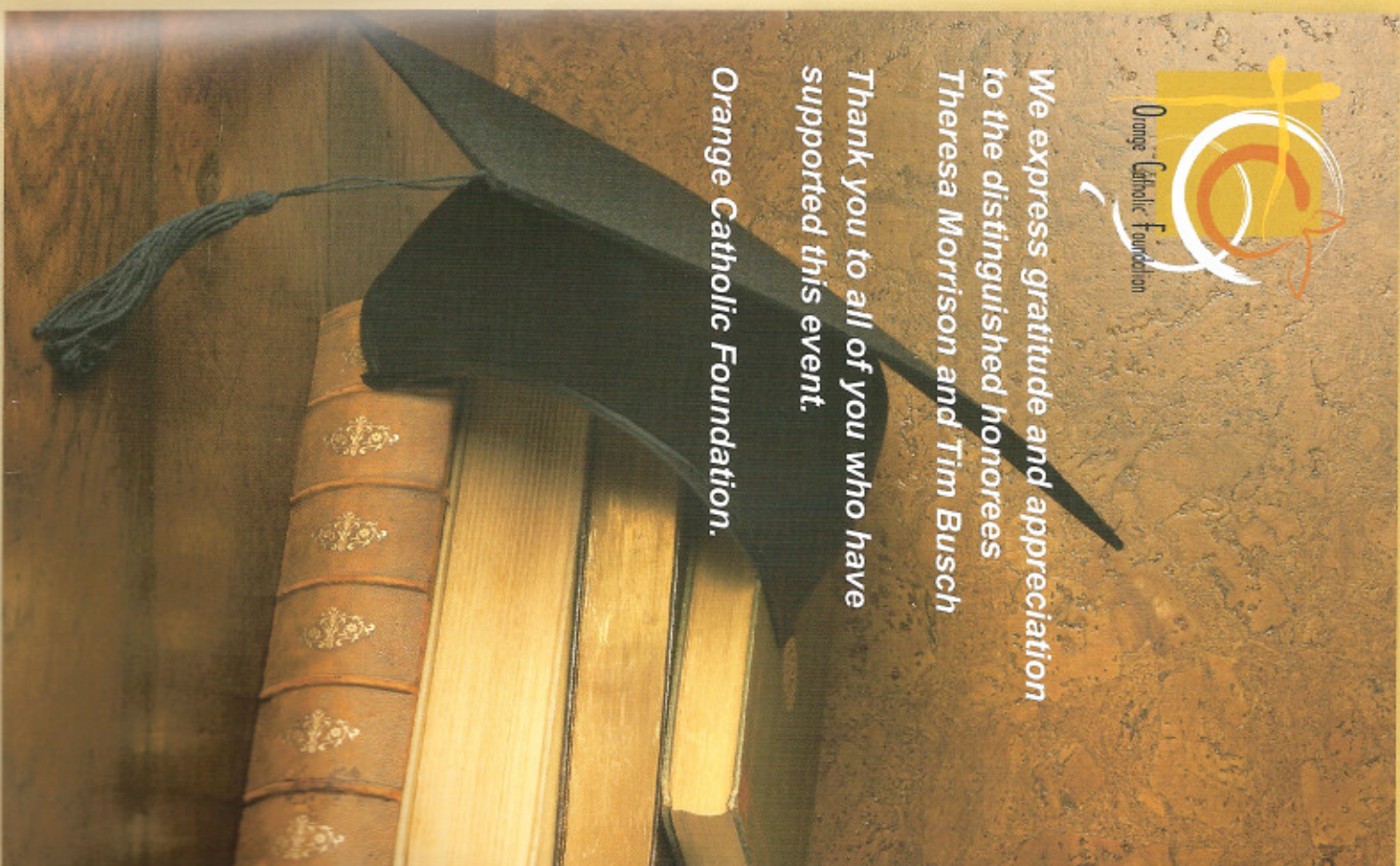
Theresa Morrison



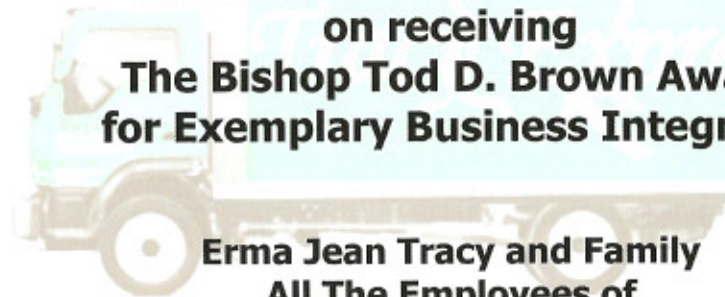
We express gratitude and appreciation to the distinguished honorees Theresa Morrison and Tim Busch

Thank you to all of you who have supported this event.

Orange Catholic Foundation.



**Congratulations to
Theresa Morrison & Tim Busch
on receiving
The Bishop Tod D. Brown Award
for Exemplary Business Integrity.**



**Erma Jean Tracy and Family
All The Employees of
Tracy Industries, Inc.**



Our best wishes and congratulations to

Theresa Morrison and Tim Busch

Who have given so much to so many

God's Blessings on you both,

Our Thanks and Appreciation,

Ralph and Oonagh Linzmeier

Each of us yearns to hear our Lord speak the words,

Welcome home good and faithful servant!

Again, Thank you, for the shining example!

We greatly admire your leadership and example.
Your efforts continue to inspire us.

Thank you for all you do.

THE LINZMEIER GROUP

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God Bless America

Ralph B. Linzmeier Jr.

Managing Director - Wealth Management Director

ralph.b.linzmeier@smithbarney.com

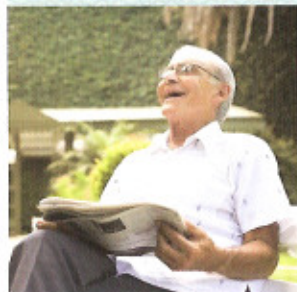
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Congratulations Terry Morrison and Tim Busch.

*Your Exemplary Leadership in both Business and Service
to our Community is an inspiration to all.*

*With Best Wishes,
The Neuhauser Family Foundation*

Congratulations Tim and Terry!
You are an example to all business leaders.



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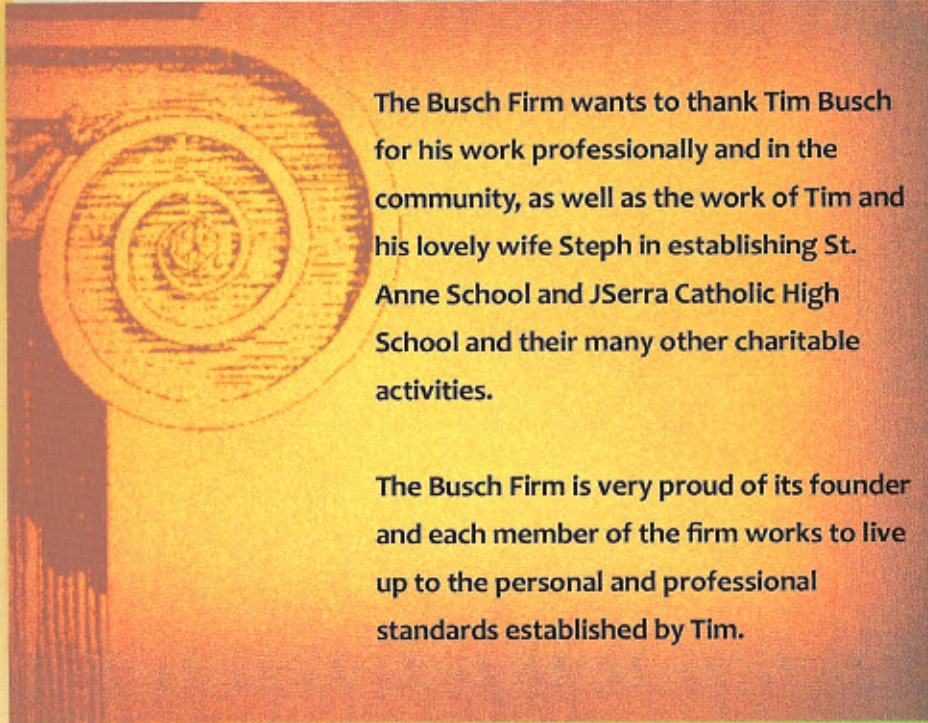
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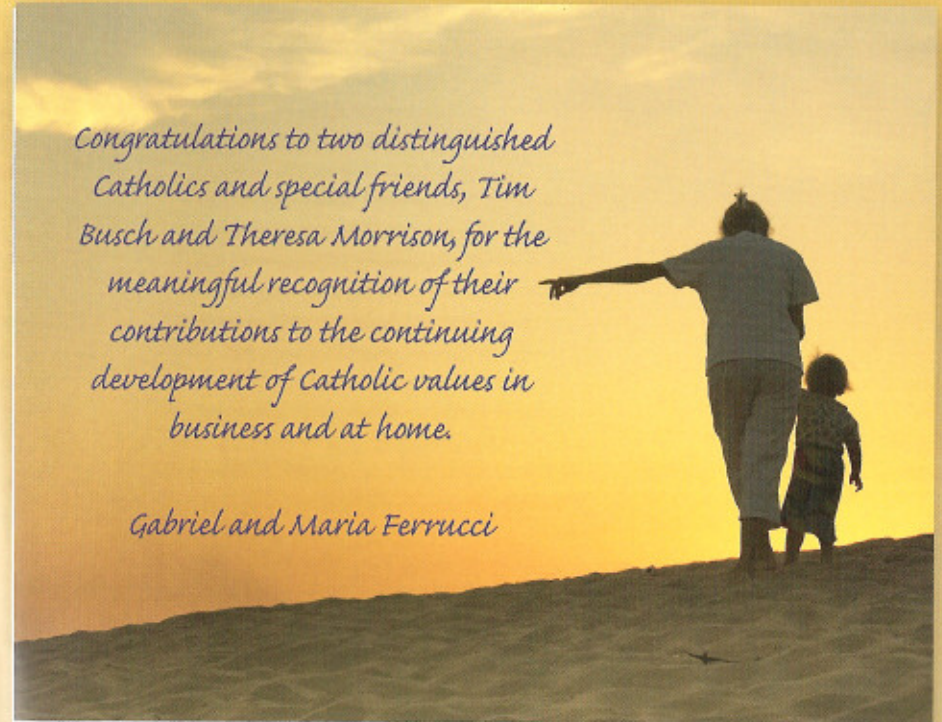


The Busch Firm wants to thank Tim Busch for his work professionally and in the community, as well as the work of Tim and his lovely wife Steph in establishing St. Anne School and JSerra Catholic High School and their many other charitable activities.

The Busch Firm is very proud of its founder and each member of the firm works to live up to the personal and professional standards established by Tim.

“Congratulations Theresa and Tim. You exemplify how the combination of strong ethical values combined with good business practices produce winning results.”

Mike and Arlene Hagan



Congratulations to two distinguished Catholics and special friends, Tim Busch and Theresa Morrison, for the meaningful recognition of their contributions to the continuing development of Catholic values in business and at home.

Gabriel and Maria Ferrucci

Congratulations

TIM BUSCH

on the honor and distinction of

*The Tod D. Brown Award
for Exemplary Business Integrity*

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Fr. Robert Spitzer, S.J. & the MAGIS Board of Directors

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