

# Maurice A. Enderle

## 2008 Tustin Area Man of the Year

**WHEREAS**, the 2008 Tustin Area Man of the Year award is being presented to Maurice A. Enderle, an exceptional and outstanding person who has generously devoted his talents, time, energies, and resources to the enhancement of the Tustin area;

**WHEREAS**, Maurice "Al" Enderle is a lifelong citizen of the Tustin area, having been born at Santa Ana Valley Hospital and raised in a home on an orange grove that eventually became a part of Tustin; throughout his lifetime, Mr. Enderle has always been very active in serving his fellow Tustin area and Orange County residents in a multitude of ways;

**WHEREAS**, during his youth, Al was very active in the Boy Scouts of America program and as a result of his dedication, and diligence in Scouting and community service, he earned the rank of Eagle Scout in 1947; he had a strong desire to contribute in the governance of his schools while he was a student and he served as a member of the Student Council and the Associated Student Body; he served as ASB Parliamentarian during his senior year; he loves sports, and it was his love of and passion for sports that propelled him to play football and baseball in school; he also enjoyed theater arts and participated in drama in high school; the culmination of his high school acting career was being in the cast of two plays and one musical; and

**WHEREAS**, Al always has been a man of strong faith; as a youth, he was involved in the Tustin Presbyterian Hi-Y Club and, for many years, he was involved in the yearly Osceola Camp experience before he started high school; during high school, Mr. Enderle was a Tustin Cub Scout Den Leader and a member of Tustin Boy Scout Troop 32; Al joined the Boy Scouts at the age of twelve; Tustin Boy Scout Troop 32 met at the drug store and malt shop which was situated on the land that is now home to the Tustin Chamber of Commerce; and

**WHEREAS**, Al worked during the summers of his high school years; he spent his summers working for the Tustin Hills Packing House and the Santa Ana-Tustin Mutual Packing House, which is now the site at where the Soup Plantation in Tustin is located; and

**WHEREAS**, after graduating from high school, Mr. Enderle initially attended Stanford University to major in Mechanical Engineering; he left Stanford University after completing one quarter to attend Rutherford Preparatory School in Long Beach for the purpose of taking the entrance exam for the United States Naval Academy in Annapolis, Maryland; he graduated from the United States Naval Academy in June 1952; during his schooling at the Naval Academy, he belonged to the Society of Automotive Engineers and he started Sigma Alpha, which was the first, and perhaps only, fraternity at the United States Naval Academy; and

**WHEREAS**, before graduating from Annapolis, Mr. Enderle volunteered to graduate as a Second Lieutenant in the United States Air Force; upon his graduation from the United States Naval Academy, he was assigned to March Air Force Base in Riverside, California, where he eventually became the Maintenance Officer for the 442 Bomber Squadron, which was charged with responsibility of maintaining twelve B-29s and fifteen B-47s; and

**WHEREAS**, in 1961, Mr. Enderle bought the Nardulli eight acres next to the Enderle's southern border; before the Nardulli owned that property, Horace Stevens owned it; Mr. Enderle introduced Jay Nelson to his mother, Harriet Enderle; Harriet Enderle put eight of her acres together with the eight Al bought that year so that Mr. Nelson could create the dream that Harriet and Jay had of a unique development; this is how Enderle Gardens was fashioned and came to fruition; and

**WHEREAS**, Mr. Enderle was highly engaged in business, politics, philanthropic organizations, and community service during the 1950s and 1960s; he earned "The Outstanding Young Man of Santa Ana" Award in 1963 for his participation in business, politics, philanthropy, and community service; in 1964, he was selected as the Number Two Young Farmer in California; he also was nominated as one of the Ten Outstanding Young Men in America in 1964; and

**WHEREAS**, in addition to farming, real estate, and buying and selling farm and industrial machinery, Mr. Enderle assumed control of Robot Radio, Incorporated; he sold off the torroid and circuit board divisions and concentrated on the production of electronic surveillance equipment; in his capacity as President of Robot Radio, he changed the name to Police Systems, Incorporated, which, under his leadership became the third largest electronics corporation of its type in the country; customers of Police Systems, Inc. included FBI, CIA, CID, law enforcement agencies across the country, heads of similar departments in foreign nations, entertainers, Walt Disney, Disney Studios, and Disneyland; and

**WHEREAS**, in 1967, Maurice Enderle and Robert Jeffries created Jeffries and Enderle, Incorporated, which became Fairliner and Century Yacht Dealership out the Miracle Miles in Newport Beach where the older Chris Craft dealership had been situated before relocating closer to Newport Avenue; and

**WHEREAS**, in 1968, Mr. Enderle became a professional adventurer on the order of Richard Halliburton and John Goddard; he served in that profession until 1972; and

**WHEREAS**, as a consequence of his extensive knowledge of Micronesia, Disney Studio sought his consultation on that region of the world regarding a proposed movie; and

**WHEREAS**, in 1970, Mr. Enderle and Charlie Hester's son-in-law, James Granules, designed the Park Tustin condominiums where his parents' home had been; and

**WHEREAS**, Al was a member of the Tustin Chamber of Commerce Board from the mid-1960s to the early 1970s; at this same time, he became Editor at Large and Technical Writer for Popular Rotorcraft Magazine; he was, and in some cases still is, a member of the Southern California Hang Glider Association, Popular Rotor Craft Association, Aircraft Owners and Pilots Association, and Experimental Aircraft Association; and

**WHEREAS**, in 1972, with the assistance of an architect friend, Jim Shimozono, Al began the planning for Enderle Center; Al created EMS Development Company in 1975; EMS started the construction of Enderle Center in September 1976; the first store in the new shopping center opened in May 1977 and the Enderle Center Grand Opening was in May 1978; and

**WHEREAS**, during the 1970s, Mr. Enderle achieved perfect attendance in the Santa Ana Kiwanis Club for twenty-eight years and with a total membership of thirty-five plus years; he became an honorary member of the Tustin Kiwanis Club; and

**WHEREAS**, Mr. Enderle served as a member of the Rancho Santiago College Foundation Board, which erected the Orange campus of the college at the east end of Chapman Avenue; the Orange campus eventually became an autonomous college within the Rancho Santiago Community College District and is called Santiago Canyon College; and

**WHEREAS**, throughout his lifetime, Mr. Enderle has consistently demonstrated himself to be strong and highly capable and effective leader; time and time again, he has exhibited his leadership capacity and has served in a myriad of leadership positions; he has combined his leadership skills with his desire to serve Tustin area and Orange County communities; he has served as president, officer, or member of boards of a multitude of community and philanthropic organizations; organizations with which Mr. Enderle has served include Tustin Boys and Girls Club, Toastmasters Smedley #1, Salvation Army Advisory Board, Associated Farmers of California, Orange County Farm Bureau, Santa Ana and Tustin Junior Chambers of Commerce, Santa Ana Kiwanis Club, Assessment and Treatment Service Center of Orange County, Santa Ana Christian Business Men's Committee, Grace Bible Mission in Cameroon, Tustin Policing Committee, Tustin Community Foundation, and Tustin Public School Foundation; and

**WHEREAS**, in 1984, Mr. Enderle created the "Teacher of the Year" and "Teacher of the Month" at Tustin High School; soon after that, he also created the same programs at Foothill High School and Hillview High School; eventually, the Irvine Company and the Tustin Public School Foundation assumed control of the "Teacher of the Year" program; however, Al still manages the "Teacher of the Month" program at Foothill High School and the "Teacher of the Year" program at Hillview High School; and

**WHEREAS**, in spite of the busy life he has led, Mr. Enderle found time to write a column for the Tustin News on the religions of the world; he continues to be a contributing writer to that and a myriad of other newspapers across the country; and

**WHEREAS**, Mr. Enderle has spoken to large congregations of businessmen on the east coast and in the area; a few years ago, he spoke to 3,000 college students at a local university; he still speaks at Tustin High School and Hillview High School; and

**WHEREAS**, in 1996, Tustin High School created the "Tustin High School Hall of Fame;" a group of Tustin's leading citizens who were graduates of Tustin High School were selected to choose the top ten graduates from Tustin High School's seventy-five years of existence; included in the inaugural group of inductees into the Tustin High School Hall of Fame were two professional baseball players, one professional football player, one Olympic Gold Medalist, one award-winning motion picture set designer, the second-in-command at NAS, an astronaut, an award-winning writer, the first woman to be the head of the athletic department of a major university, and Maurice "Al" Enderle; and

*WHEREAS, Maurice Enderle is blessed to have the loving support and encouragement from his devoted wife, Gloriah and their wonderful three sons, daughter, six grandchildren, and four great-grandchildren; his family has unselfishly shared him with their fellow Tustin area and Orange County residents; Al Enderle is loved by many; it is because of his love of others and others' love of him that he and Gloriah have seven honorary sons, four honorary daughters, and ten honorary grandchildren; Mr. Enderle is a very loving, kind, and generous person;*

*WHEREAS, it is clear that Al Enderle embodies the values and character of the Tustin area and is synonymous with the Tustin area; he is, indeed, worthy of being awarded the 2006 Tustin Area Man of the Year Award; Mr. Enderle has gone and continues to go the extra mile to serve his fellow residents of the Tustin area and Orange County;*

*NOW, THEREFORE, BE IT PROCLAIMED THAT SUPERVISOR BILL CAMPBELL does hereby congratulate Maurice R. Enderle for earning the 2008 Tustin Area Man of the Year Award, commend him for his excellence and devotion in making a positive, far-reaching, and enduring impact throughout the Tustin area and in our world, and offer him his sincere best wishes for continued success in community and philanthropic service and in all of his future endeavors.*

*May 29, 2009*

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**BILL CAMPBELL**  
*Supervisor, Third District*

# Kimberly Bass

## 2008 Tustin Area Woman of the Year

*WHEREAS*, the 2009 Tustin Area Woman of the Year award is being presented Kimberly Bass, an exceptional person who has generously devoted her talents, time, energies, and resources to the enhancement of the Tustin area; and

*WHEREAS*, Kimberly Bass works tirelessly to make a difference for good throughout the Tustin area through her service and involvement with several community organizations, including AYSO, Tustin Tiller Days, and Miss Tustin; and

*WHEREAS*, Ms. Bass is especially passionate for the annual Tustin Tiller Days carnival and parade; Ms. Bass started serving the Tustin Tiller Days when she was sixteen-years-old; she collaborated with her brother in organizing a teen dance to be held on the Friday night of the event, which is the first day/night of the annual carnival and parade; she has worked with Tiller Days since 1978; she was announcer for the parade on cable television for five years, she has presented the Parade awards for eight years, and she has run the Tiny Tiller contest for twenty years;

*WHEREAS*, throughout her lifetime, Ms. Bass has consistently possessed strong leadership skills and she has been a woman of vision and innovation; she helped to create the Miss Tustin Scholarship Program in 1999; she is the producer and choreographer for the Miss Tustin Scholarship Program; she opens up her home for orientation for the Miss Tustin Scholarship Program, she assists with interview skills and sponsor speeches, and she is a Certified Judge for the Miss America Organization; and

*WHEREAS*, Ms. Bass is especially passionate for education and children's issues; Ms. Bass cares deeply about the education, health, and welfare of children; she desires to contribute to educate the next generation; she is an intelligent and highly motivated person; she earned her Early Childhood Education Teaching Certificates, Infant and Toddler Basic Preschool Teaching Certificate, and After-School Care Certificate; her outstanding academic performance earned her President's Honor Roll honors at Fullerton College; she also possesses a Montessori Teaching Certificate; she has made important contributions to the education profession and to the education community in the Tustin and Irvine areas through her service with the City of Tustin Child Development Center, University Montessori, Westpark Montessori, and the Tustin Unified School District; and

*WHEREAS*, Ms. Bass also has served as a Santa Cop Volunteer for the Tustin Police Department and a Wreath Salesperson and Fundraiser for the Tustin Boy Scouts; her biggest impact in the Tustin area and in people's lives has been through her many years of service children, youths, and young adults; she is dedicated and diligent in all that she does; she is a person of high integrity; and

**NOW, THEREFORE, BE IT PROCLAIMED THAT SUPERVISOR BILL CAMPBELL** does hereby congratulate Kimberly Bass on being named the 2008 Tustin Area Woman of the Year Award, commend her for her excellence and devotion in making a positive, far-reaching, and enduring impact throughout the Tustin area, and offer her his sincere best wishes for continued success in community service, in her service to youth sports organizations, in contributing to the education process in the Tustin school system, in being an outstanding parent, and in all of her future endeavors.

**May 29, 2009**

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**BILL CAMPBELL**  
Supervisor, Third District