





Asian Pacific American Heritage Month 2013 Candidate Nomination Guidelines

Union Bank and KCETLink, the new national independent public media organization formed by the merger between KCET and Link Media, are looking for outstanding Asian Pacific American men and women who are providing great leadership and making significant contributions to improve and enrich the lives of others. The stories of selected heroes will be broadcast on KCET in May 2013.

Nominations must be received by Tuesday, March 5, 2013. Late nominations will not be accepted, no exceptions!

Nominees may be nominated in any of the following categories, as defined below. Note this is a suggested list of categories. Choose a category that most likely fits the field of expertise of the candidate being nominated. If your candidate is making a significant impact in another area, please indicate it on the attached nomination form.

Arts –Individuals involved in the field of arts as artists, performing artists, visual artists, design artists. Also included are persons in management/administration levels who work with galleries, museums, culture programs, journalism, etc.

Business – Individuals who are small business owners who have achieved success as entrepreneurs. Individuals in the business field who are not business owners may be considered for demonstrating an extreme passion and advancement in their field of expertise.

Community Activism – Individuals involved in areas designed to bring about social or political change.

Education – Individuals involved in developing educational programs at any level (i.e. teachers/instructors, faculty, staff).

Social Services – Individuals who usually work with people viewed as having special disadvantages such as persons with low incomes, persons with disabilities, the elderly, persons with mental illness, and persons who are homeless, to help them towards self-sufficiency.

Nominees must be individuals from Southern California who have made a significant impact to their profession (beyond the scope of his/her paid position) and community.

All nominees must reside in the KCET broadcast service area which includes the following counties: Los Angeles, Ventura, Santa Barbara, Riverside, San Bernardino, Orange, San Luis Obispo, Kern, and Inyo.

Nominees must be of Asian Pacific heritage as indicated in the following categories: Asian Indian, Bangladeshi, Cambodian, Chinese, Filipino, Hmong, Indonesian, Japanese, Korean, Laotian, Malaysian, Native Hawaiian, Pakistani, Sri Lankan, Taiwanese, Thai, Vietnamese, or other Asian Pacific American.

Nominees should be nominated by individuals instead of self nominated. Individuals nominating potential candidates should do some investigative (anonymous) research to provide the information necessary in the application. Keep nominations confidential.

Union Bank and KCET strive to be eco-friendly companies. Therefore, all supporting information should not exceed three pages typed (The candidate nomination form does NOT count toward the three-page total).

All candidate nominations must include the attached nomination form and a typed description which highlights the nominee's significant contributions, community involvement/volunteer work and awards/recognitions received.

Nominations must be submitted to KCETLink by Tuesday, March 5, 2013 via our online form at kcet.org/heroes, e-mail to kcetlocalheroes@kcet.org or fax to 747-201-5877.

Questions? Please call KCETLink at 747-201-5288 or send an email to the address above.







KCET has honored the following leaders during its past Local Heroes Awards.

Name	Organization
Nancy Haruye Au	Western Region Asian Project (WRAP)
Jury Candelario	Asian Pacific AIDS Intervention Team
Chun-Yen Huang Chen	Asian Pacific Women's Center
Suellen Cheng	Chinese American Museum
Curtis Chin	Asian Pacific Americans for Progress
Tim Dang	East West Players
Ruth Tang Ding	Orange County Chinese Cultural Club
Kerry N. Doi	Pacific Asian Consortium in Employment (PACE)
Terry S. Hara	LAPD, Personnel and Training Bureau
Frances K. Hashimoto	Mikawaya
Akira Hirose	Maison Akira
Kenneth K. Inouye	Inouye, Shively and Longtin, Certified Public Accountants
Hamid Khan	South Asian Network
TsuAnn Kuo	Community Educator/ Aging Consultant
Dr. Munson Kwok	Chinese American Museum
Martin V. Lee	FAMCO Investments
Stephen C. Liu	Asian Professional Exchange (APEX)
Linda Mabalot, posthumous	Visual Communications
Chanchanit Martorell	Thai Community Development Center
Hemlata Momaya	Bal Jagat Children's World, Inc.
Yvonne Wong Nishio	Evans Community Adult School
Sandy L. Sakamoto, Esq.	Lim, Ruger & Kim, LLP
Bill H. Seki	Go for Broke National Educational Center
Beau Sia	Spoken Word and Community Activist
Sharon Sugiyama	Asians for Miracle Marrow Matches (A3M)
Debra H. Suh	Center for the Pacific Asian Family
Ted Tokio Tanaka, FAIA	Ted Tokio Tanaka Architects
May L. To	Asian Youth Center
Karin Wang, Esq.	Asian Pacific American Legal Center
Charlie Woo	Mega Toys
Mitsuye Yamada	Poet, Writer and Human Rights Activist
Tony Yip	J.T. Bonn, Inc
Dae Joong Yoon	Korean Resource Center
Dr. Gay Q. Yuen	Charter College of Education, CSULA
Teddy Zee	Teddy Zee Productions
Stewart Kwoh	Asian Pacific American Legal Center
Bill Yoshiyuki Watanabe	Little Tokyo Service Center