

Orange County's Premier Social Innovation Event

A special invitation from Orange County Board of Supervisors, Chair Shawn Nelson

The Business4Better (B4B) conference and expo is designed to teach any employee or business leader about how corporate social responsibility (CSR) and business/nonprofit partnerships lead to greater commercial success for you and your business.

Social Innovation = Greater Success

A 21st-century path to commercial success. Innovative businesses know that corporate community involvement is an effective strategy to differentiate themselves, reach new markets, generate customer loyalty, and increase employee engagement. Attend B4B and learn how your company can turn social innovation into greater corporate success.

What is Business4Better?

More than an event. It's a movement. The B4B conference boasts inspirational keynotes, case-studies, and best practices focusing on designing, implementing and measuring social responsibility programs.

In addition to valuable education, meet 200 exhibiting nonprofits in the expo hall to explore potential nonprofit partnerships that can meet your CSR objectives.

We're offering you and anyone who is passionate about social innovation a special **\$49* All-Access Event Pass** which includes:

- Supersessions
- Breakout Sessions
- The Expo Floor Catalyst Stage
- Powerful Keynotes
- Over 200 Non-Profit Exhibitor

REGISTER NOW for your \$49*

All-Access Event Pass

Use Promo Code ADV

Business4Better.org