"Hold On To Your Butt" Beach Cleanups



Earth Resource Foundation P.O. Box 12364 Costa Mesa, CA 92627 (949) 645-5163 www. Earthresource.org

Smokefree beaches — The History

- Cigarette Butts #1 item (coastal, inner coastal, local cleanups)
- > World No Tobacco Day
- Health & Environmental Group joining forces -TUPP
- > Young people Do Care!
- > Stephanie Dorey



Partners in Cigarette Butt Litter

- > Earth Resource Foundation
- > Surfrider
- NOAA Marine Debris
- > Health Organizations
- Orange County Tobacco Use Prevention Coalition www.octed.org
- Law & Code Enforcement
- > Fire Departments
- > NPDES Fullerton Creek



Southern California Communities with Smoke-Free Beaches



What's Happening Now?

- Continuous Street, Creek and Beach Clean-Ups
- Tracking Cigarette Litter
- Working on Enforcement
 - Parking vs. Littering/Smoking Citations
- Pushing for Smokefree State & County Beaches
- > Parks and Cities going smokefree



Methods of Change

- What method would create the most awareness about smokefree beaches?
 - ☐ Public Education (e.g. media, brochures, etc.)
 - ☐ Visible Signs
 - ☐ Enforcement (e.g. tickets)
 - Other:





	(circle)		AM	JT	AT ABOU	1		ATE
	CORPORATED NTY PROPERT	COUN	PM					
		een .	LICENSE	VEHICLE			1	
LAST FOUR								IN .
	VPE (CIRCLE)	BODYTY	EAR	LIC.	MONTH	ATE T	ST	CEVSE
OTHER	CK PIU TRALE	SS TRUCK			1		CTHER	CA
68	ОТНЕ	HYUN	HOND	F0R0	DODG	CADI	BUICK	CHEV
Service Section	Table 1	VOLK	TOYT	PLYM	PONT	OLDS	B NISS	A WAZD
SW CONV	2 DR 4 DR	N	M CIRCLE	L	K	Ollo	-	H
10000		RED SIL		RY GF		F 4	K	GE B
AD.	A shade of the same							
TION VIOLATION	AND/OR REGISTRAT	₹ .	7	1	1,	70 LA C	UMBER)	OTES
\$25.00 \$25.00 \$45.00 \$330.00	EUS ZONE CEROM O VANA PARA V.C. TION OF PARKING SPACE	2500 () ARKI) 2500 (0 8 INC) 2507 8(a) V (SABLED F 857RUCTI (SABLED F	00000	\$50.0 \$50.0 \$ \$50.0 \$45.0 \$45.0	DESIGNS OF THE PROPERTY OF THE	TEAT	UMBER) 15 20.0 ALURE T 2) 15 20.0 TREET S 0) 15 20.0 ALURE T 5,64 052 I 0,000 LBS 5,64 100 I ISCONNI	OTES WETER I
\$25.00 \$255.00 \$45.00 \$330.00	BUS ZONE C. CROM O V.C. TION OF PARKING SPACE V.C. CROSSHATCHED	2500 () ARK () 2506 (6 8 INC) (SABLEO F 2507 8(b) V (SABLEO F 2507 8(c) V (SABLEO F (SABLEO F (SABLEO F (SABLEO F (SABLEO F		\$50.0 \$ \$50.0 \$45.0 \$45.0	D. D	POLA CO O OBEYS 70 LA CO WEEPING 70 LA CO OBALVEN S. RESTRI LA CO DAL VEN S. RESTRI LA CO DECTED TE	15.20.0 ALURET S 15.20.0 TREET S 19.15.20.0 ALURET S 5.64.052 5.64.100 18CONMI 5.64.100 1ARKING 1	OTES WETER A
\$25.00 \$25.00 \$45.00 \$330.00	EUS ZONE EBOM O PARE TION OF PRESIDENCE YOU CHOOSSHATCHED	2500 () ARKI) 2500 (0 8 INC) 2507 8(a) V (SABLED F 857RUCTI (SABLED F		\$50.0 \$ \$50.0 \$45.0 \$45.0	D. D	TO LA CO O DEEY S TO LA CO WEEPING TO DEEY DAL VEH S. RESTRI LA CO DAL VEH CA CO DAL V	15.20.0 ALURET S 15.20.0 TREET S 19.15.20.0 ALURET S 5.64.052 5.64.100 18CONMI 5.64.100 1ARKING 1	OTES OTES OTES OTES OTES OTES OTES OTES
\$25.00 \$255.00 \$45.00 \$330.00 \$330.00 \$60.00	EUS ZONE EBOM O PARE TION OF PRESIDENCE YOU CHOOSSHATCHED	22500 (I) ARK(I) 22507 (III) 15ABLED F 22507 8(III) 16SABLED F 22507 8(III) 16SABLED F 22507 8(III) 16SABLED F 16SABLED F		\$50.0 \$ \$50.0 \$45.0 \$45.0 \$45.0	D. GIGNS D.	TO LA CO O DEEY S TO LA CO WEEPING TO DEEY DAL VEH S. RESTRI LA CO DAL VEH CA CO DAL V	HUMBER) 1) 15 20,0 ALURE T 15 20,0 ALURE T 9 15 20,0 ALURE T 9 15 52,0 5 64 102 5 64 102 5 64 103 6 64 340 HER	OTES OTES OTES OTES OTES OTES OTES OTES

Hold On to Your Butt Beach Clean-Up April 18th 2009



> 14,000 Cigarette Butts collected!!!





How you can you help?



Cigarette Butt Advisory Committee (CBAG)

Mission: Examine all the policy options available to eradicate cigarette butt waste from the environment and advocate for adoption of such policies at the national, state, and local levels.

> www.cigwaste.org-

website under construction- check back soon!

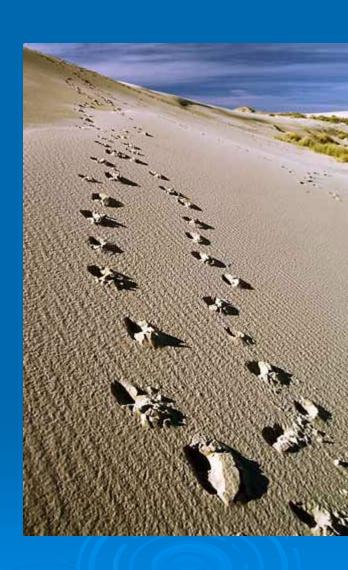
CBAG Advisors

- > Stephanie Barger, Earth Resource Foundation
- Richard Barnes, Center for Tobacco Control Research and Education, UC San Francisco
- Doug Blanke, Center for Tobacco Control Legal Consortium
- Maria Bowman, Center for Behavioral Epidemiology and Community Health, San Diego State University Research Foundation
- Rocio Cordova, San Diego State University
- Clifton Curtis, The Varda Group
- Dick Daynard, Public Health Advocacy Institute, School of Law, Northeastern University
- Richard Frank, Center for Law, Energy & the Environment, School of Law, UC Berkeley
- Bronson Frick, Americans for Nonsmokers' Rights
- Phil Gardiner, Tobacco Related Disease Research Program, UC Office of the President
- Richard Gersberg, Coastal and Marine Institute, San Diego State University

- Brad Harris, Stanford University
- > Paul Ledesma, SFEnvironment, City of San Francisco
- Thomas Novotny, Graduate School of Public Health, San Diego State University
- Stefanie Sekich, Surfrider Foundation
- Elli Slaughter, Coastal and Marine Institute, San Diego State University
- Libby Smith, Dept. of Social & Behavioral Sciences, UC San Francisco
- Kayo Watanabe, Coastal and Marine Institute, San Diego State University
- Corey Yep, Office of Legislation and Regulatory Policy, Department of Toxic Substances Control

Next Steps...

- > Education
- > Enforcement
- > Cigarette Receptacles
- ➤ Increased nonsmoking areas
- > Your ideas and action!



Questions?

Stephanie Barger, Executive Director Stephanie.Barger@earthresource.org (949) 645-5163

www.earthresource.org

