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MEDIA ADVISORY

Dana Point Harbor, CA-April 25, 2011 -Dana Point Harbor marks it's 40th Anniversary this year! Dana Point Harbor was officially opened in July 1971 and is gearing up for this exciting milestone with some great events.

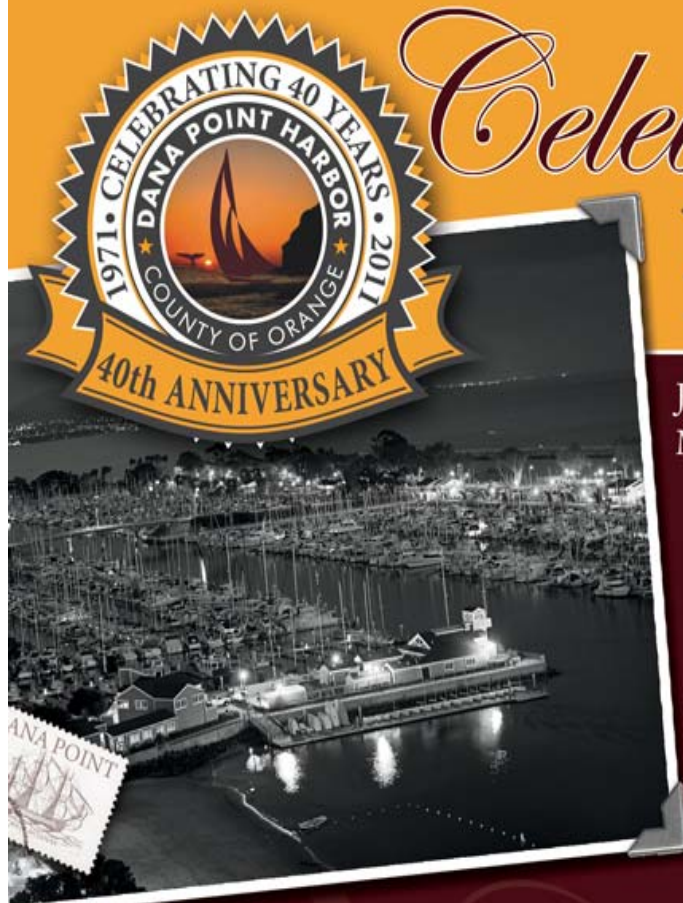
On Friday, May 13, 2011, the celebration will kick off with a 40th Anniversary Open House from 4-8pm within the retail and restaurant area of the Harbor. Harbor merchants will have a Sidewalk Sale and the Harbor Restaurants will offer specials and extended happy hours. Live music will be featured to serenade you as you enjoy the evening.

On Saturday and Sunday, May 14 & 15, 2011 from 10am-5pm, the Harbor will be awash with activity! The Sidewalk Sale and Restaurant specials will continue, enjoy a Dockside Art Show & Sale, tour History through the Dana Point Historical Society Mobile History in Public Places Walk, be entertained with Live Music, and check out the cool things happening at the Ocean Institute Open House. On Sunday local radio station KSBR will be broadcasting live during their Blues segment and from 2pm-5pm we will share our Anniversary excitement with a FREE Cupcake Celebration featuring over 1,000 mini-cupcakes provided by our own local bakery, "**All About the Cake**".

In appreciation for the communities support over the last 40 years, we will be giving away 40 \$25 Dana Point Harbor Gift Certificates. Visit any Harbor merchant and pick up and drop off your entry, or go online to www.danapointharbor.com.

Additional activities that weekend include the 40th Anniversary of Dana Wharf Sportsfishing including sales and rollback prices, the OCDPH Underwater Clean Up, A Mile for Maddie James Memorial Walk, the Opening Day of the Dana Point Yacht Club and Dana West Yacht Club and the American Veterans Traveling Tribute Vietnam Memorial Wall Viewing. It will certainly be a festive and unforgettable weekend in beautiful Dana Point Harbor. Come on down and be a part of Harboring the Good Life!

Dana Point Harbor was officially dedicated on July 31, 1971. While the harbor was very advanced in design and facilities, it has retained the secluded beauty and historic charm of its romantic past. Sponsors include OCDPH, County of Orange, Dana Point Times, All About the Cake, Vintage Marina Partners and the Dana Point Harbor Association.



Celebrate May 13th-15th

DANA POINT HARBOR ORANGE COUNTY, CA

Join us at Dana Point Harbor May 13, 4-8pm & May 14 & 15, 10-5pm as we celebrate our 40th Anniversary.

- Harbor Side Walk Sales
- Restaurant Specials
- Live Music
- Art Show & Sale
- Historical Walk
- Dana Wharf Sportfishing Specials
- Cupcake Celebration (Sun)

40 THINGS To See & Do

Visit us online and enter to win 1 of 40 \$25 DPH Gift Certificates. Winners selected May 15th!

Come to the harbor & celebrate our Milestone! 40 Years May 13th-15th

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| <ol style="list-style-type: none"> 1. GO WHALE WATCHING 2. GO JETSKIING 3. TRY PADDLE BOARDING 4. EAT YOUR FAVORITE HAND MADE CHOCOLATE 5. HAVE OLD FASHIONED FRESH FISH & CHIPS 6. DO THE HAPPY HOUR CRAWL 7. ENJOY A TRIPLE ICE CREAM CONE 8. RENT A DUFFY ELECTRIC BOAT 9. HAVE A PICNIC ON THE ISLAND 10. EXPLORE THE TIDEPOLS 11. TAKE A FRIEND KAYAKING 12. LEARN TO SAIL 13. BUILD A SAND CASTLE | <ol style="list-style-type: none"> 14. WALK THE HARBOR PERIMETER (4MIL) 15. RIDE YOUR BIKE AROUND THE HARBOR 16. WALK YOUR DOG 17. TAKE A JAZZEXERCISE CLASS 18. KID'S FREE FISHING CLINIC ON SUNDAY 19. TAKE A FRIEND TO LUNCH 20. PICK UP A GIFT FOR SOMEONE SPECIAL 21. GO TO SUNDAY BRUNCH 22. LISTEN TO LIVE MUSIC 23. DO A DESSERT CRAWL 24. HAVE A HARBOR LATTE 25. EAT THE BEST PIZZA ON EARTH 26. CHECK OUT ART IN PUBLIC PLACES | <ol style="list-style-type: none"> 27. VISIT THE BABY BEACH TILE WALL 28. TAKE A PICTURE WITH RICHARD HENRY DANA 29. PULL UP A CHAIR AND READ A BOOK 30. WATCH THE WAVES CRASH THE JETTY 31. TAKE IN A BEAUTIFUL SUNSET 32. GO ON A HARBOR MUSIC/SUNSET CRUISE 33. GO ON A DATE NIGHT & STAY OVERNIGHT 34. MAKE YOUR OWN LOTION 35. ENJOY YOUR MEAL ON THE PATIO 36. TAKE THE FERRY TO CATALINA 37. WALK THE HEADLANDS 38. FIND THE HIDE DROGHER STATUE 39. SAIL ABOARD A HISTORIC SCHOONER 'CURLEW' 40. START YOUR SUMMER TAN |
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For more information: Ph: 949.923.2255 | Visit us online: danapointharbor.com



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