

Jeff Blugrind, Beacon Productions and Telly Award Winning Productions:

- **The Inquisitor** – The first in a series of three promotional trailers leading up to the premiere of the series in July 2007, "The Inquisitor" features the voice of Mike Vallani reading a narrative similar to those made famous by the late Don LaFontaine's movie trailers. This trailer was intended to leave the audience wanting to learn more about the series... but they would have to wait until the following week to view the next trailer. This trailer is available for viewing at focusonladeraranch.com.
- **Hello** – The third and final promotional trailer before the premiere of the series, the host of the series, Jeff Blugrind, is revealed for the first time as he says "Hello." Blugrind then appears in each of the locations where many episodes will take place to explain what he will be exploring. Jeff's sense of humor is also revealed as sprinklers soak him and 500 gallons of water are dumped on him as he speaks.
- **Follow the Leaf** – How does Ladera Ranch stay "green"? "Green" refers to Ladera Ranch's comprehensive green waste recycling program and how the community stays environmentally conscientious. Green waste was the topic of the first episode of the "Focus On Ladera Ranch" original documentary video series.
- **What's Cool at the Pool** – This is the second episode of the "Focus On Ladera Ranch" original video documentary series, and it focuses on Ladera Ranch's pools. Not only are Ladera Ranch's 12 pools, 4 water play areas, 2 wader pools and Aquatic Park each unique in their aesthetics, they also utilize state-of-the-art technology.
- **Irrigation Automation** – This is the third episode of the "Focus On Ladera Ranch" original video documentary series. "ET" phones home daily in Ladera Ranch, but it's not the Stephen Spielberg creation that you might be thinking of. ET stands for evapotranspiration or the amount of water that evaporates from the soil and is transpired (or used) by plants each day. Using ET technology, Ladera Ranch is able to economically sustain its beautiful 758 acres of award-winning landscaping.
- **Jessica** – A Public Service Announcement that ran on Cox Communications OC and LaderaSafety.com, this PSA features a Ladera Ranch mother and her daughter, Jessica, who was saved by her mother's quick response. She learned that quick response at the 2007 Community Emergency Preparedness Academy (CEPA) Workshops. The PSA was a part of a promotional campaign by Jeff Blugrind and OCFA Battalion Chief Scott Brown to recruit residents for the 2008 CEPA Workshops in Ladera Ranch. The PSA is now being reedited to be used by all South Orange County cities participating in the CEPA program.