

Educated

Smart

Empowered

Loyal

Fierce

Happy

Courageous

Strong

Spiritual

Honest

Funny



EDUCATE GIRLS. CHANGE THE WORLD.

Second Annual Healthy Girl Festival
Presented by
Soroptimist International of Laguna Beach

SUNDAY, APRIL 27, 2014
Festival of Arts Grounds • Laguna Beach, CA

AN EDUCATED GIRL

can empower herself, lift her family, help her community, change her country and transform the world.

Around the world, millions of girls face barriers to education that boys do not. And yet, when you educate a girl, you can break cycles of poverty in just one generation. Removing barriers to girls' education – such as early marriage, domestic slavery, sex trafficking, gender violence and discrimination, lack of access to healthcare, and school fees—means not only a better life for girls, but a safer, healthier and more prosperous world for all.

FEATURE FILM :

Girl Rising is a groundbreaking feature film about the strength of the human spirit and the power of education to transform societies. From Academy Award-nominated director Richard E. Robbins, it spotlights the remarkable stories of nine girls around the world striving beyond circumstance and overcoming nearly insurmountable odds



to achieve their dreams. Narrated by Meryl Streep, Anne Hathaway, Selena Gomez and other renowned actors, it uses powerful storytelling to deliver a simple, critical truth: Educate Girls and you will Change the World.



Girl Rising will be shown all day in the Forum Theater on a continuous loop. Watch all nine stories or stay for just a few. You won't want to miss this thought-provoking and inspirational film!



SECOND ANNUAL HEALTHY GIRL FESTIVAL

SUNDAY, APRIL 27, 2014 • 10:00 am – 4:00 pm
Festival of Arts Grounds, Laguna Beach

SUCCESS!

The First Annual Healthy Girl Festival attracted over 500 people and raised awareness of the challenges women and girls face in today's media-driven world. It was a day of fun and learning, with hundreds of girls and their moms exploring ways to be healthy in body, mind and spirit. It was a great expression of Laguna Beach Girl Power!

The measure of success, however, is not just the attendance the day of the event, but the conversation and commitment that continues long afterward. The Laguna Beach City Council awarded us a Community Assistance Grant to help fund the 2014 event. In addition, we welcome the Arbonne Charitable Foundation, the Butler Family Foundation, Firebrand Media and Hobie Surf Shop as returning as sponsors.



EDUCATE GIRLS. CHANGE THE WORLD.

THEME FOR 2104

Our theme for this year, **educating girls to change the world**, is important and topical. Inspired by the phenomenal story of Afghani school-girl Malala Yousafzai, and beautifully illustrated in the feature film *Girl Rising*, it is both inspirational and a call to action. This is something that all girls can relate to, as they contemplate the differences between their lives, and the lives of girls in other parts of the world, and the opportunities they have here in Laguna Beach that we may sometimes take for granted.

NEW THIS YEAR

We will also be closing the gap between awareness and action this year, through a partnership with the UN organization Girl Up. They sponsor local clubs to encourage girls to fund raise and advocate for education for girls everywhere, and will provide interactive opportunities to experience the reality of being a girl in other parts of the world.

BACK BY POPULAR DEMAND!

Shaena Stabler will again emcee the outdoor stage, the all girls band, Yours Truly will perform, there will be another interactive Public Art Project and the festival grounds will be packed with inspiration, ideas, energy and Laguna Girl Power!



SPONSORSHIP OPPORTUNITIES

DIAMOND LEVEL The Premier Marketing Position for the Festival!	\$10,000
Logo on indoor and outdoor stages	
Opportunity to welcome Festival guests from the stage	
Logo as Diamond Sponsor included in all advertising and communications	
Opportunity for a corporate giveaway	
Exhibitor Booth	
25 tickets to the Festival	
PLATINUM LEVEL Demonstrate Your Leadership!	\$5,000
Logo on outdoor stage	
Logo as Platinum Sponsor included in all advertising and communications	
Opportunity for a corporate giveaway	
Exhibitor Booth	
20 tickets to the Festival	
GOLD LEVEL Raise Your Visibility!	\$3,000
Logo as Gold Sponsor included in all advertising and communications	
Opportunity for a corporate giveaway	
Exhibitor Booth	
15 Tickets to the Festival	
SILVER LEVEL Make a Positive Statement!	\$1,500
Logo as Silver Sponsor included in all advertising and communications	
Exhibitor Booth	
10 tickets to the Festival	
BRONZE LEVEL Support Girl Power!	\$500
Name recognition as Bronze Sponsor in all advertising and communications	
Exhibitor Booth	
5 tickets to the Festival	
EXHIBITOR BOOTH Share in the Health!	\$150
One 6' table/tablecloth and 2 chairs	(\$50 for non-profit organizations)

Contact us to be a sponsor, exhibit your products or services, or perform on the outdoor stage!



**SOROPTIMIST INTERNATIONAL
OF LAGUNA BEACH**

PO Box 891, Laguna Beach, CA 92652
email: healthygirl@silagunabeach.org
website: www.silagunabeach.org