

- ☐ Estimated Publication/Airing  
☒ News Release  
☐ Reporter Deadline

DATE:

## FOR IMMEDIATE REVIEW



### MEDIA CONTACT

- ☐ Media Response  
☐ Release / Alert  
☐ Press Conference  
☐ Public Records/Interviews  
☐ Web Posting

TO: STEVE FRANKS, DIRECTOR Date: 12/5/12 Time: 5:08 pm

FROM

DIVISION: OC Public Libraries, Laguna Beach

Staff Member Contacted: Rebecca Porter Phone: (949)497-1734

Date & Time of Initial Media Contact 12/5/12 5:08 pm  
Coastline Pilot

Name of Media Involved: Newspaper Media Rep: Alisha Gomes Phone: (714)996-4618

#### Nature of Communication/Request:

Press Release for Winter Family Night event at Laguna Beach Library

#### Information Provided:

##### Laguna Beach Library Winter Celebration!

On Wednesday, December 19<sup>th</sup> share in the most fun going on South of the North Pole at the Laguna Beach Library's Annual Winter Family Night. The evening's community celebration begins at 5:00 when animal magician John Abrams takes the stage. Following the show, enjoy making crafts with your beloved elves. Refreshments will be served. Warm your spirits while browsing through the children's art palettes display, graciously displayed by LOCA, Laguna Outreach Community Arts. The Gingerbread Man plans to visit, depending on whether or not he is being chased. Thank you to the Friends of the Laguna Beach Library who bring this event to the community. For further details, please call the library at 497-1733.

#### Made Referral for Further Information:

n/a

Prepared by: Rebecca Porter, Children's Librarian Date: 12/10/12

#### Email Instructions:

1. Address the email to all staff listed below
2. Subject line of email: brief description that is pertinent to the content/context of the media's inquiry, e.g. project name, status update; facility incident, information category (library branch – community service area, event or program name)
3. cover email message should include a summary of the answers to questions asked by media.
4. attach a copy of the completed Media Contact form
5. attach, if available, a scanned copy of the news article

TO: Steve Franks, Director

CC:

Media Advisories; ( [ma@ocgov.com](mailto:ma@ocgov.com) )  
[mark.lopez@ocgov.com](mailto:mark.lopez@ocgov.com)  
[diane.nguyen@ocgov.com](mailto:diane.nguyen@ocgov.com)  
 Nick Chrisos

CEO & All Board Offices:

OC Community Resources: Anna Peters, Yvonne Etter, Mark Denny, Helen Fried, Karen Roper, Ryan Drabek

***Additional Distribution Contacts:***

---

Paula Bruce, OCPL Community Relations,

---

3-27-2012 - JLH