

Patriot's Day Parade Merchant March

Saturday, March 7, 2009

11am - 1pm



LAGUNA BEACH
Chamber of Commerce

Promoting A Strong Local Economy

Lemonade



It's a Sour Economy ~ Let's make lemonade!

Our business owners are proud community supporters!

Merchants are encouraged to promote their businesses - and Laguna Spirit!

This is a wonderful opportunity for Merchants to refresh the Community about your business and the products & services you provide. Let's get the community shopping locally! There will be 1000's of spectators – let's keep them in town for the day to shop!

The Chamber of Commerce is promoting our "Shopping is an Art" in Laguna Beach & our Merchants!

– our lemonade stand represents grassroot merchants and a sour economy.

We want our merchants to march with us to promote Shop Local and themselves – make signs with your logo, promoting discounts/specials you offer for residents. Bring give-ways/coupons to hand out to the crowd (no throwing). The parade kicks off in front of the high school on Park Avenue. We are #34 in the Parade – our lemonade stand will be on a Gannahl Lumber truck. Please be there at 10:45am so we are positioned to march when the parade begins promptly at 11am.

Please let us know if you will March with us! 494-1018