

Case Management  
In-Home Care Support  
Meals on Wheels



Nutritional Services  
Senior Centers  
Transportation  
Volunteer Opportunities

Tel: (949) 855-8033

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February 4, 2019

As the lead sponsoring nonprofit agency, Age Well Senior Services, Inc. cordially invites you to support the 2019 South County Senior Summit!

This popular 12<sup>th</sup> annual event is being presented by Orange County Supervisor Lisa Bartlett, Chairwoman of the Board of Supervisors, in partnership with the Orange County Office on Aging, Soka University of America, and Age Well Senior Services, Inc. The 2019 Senior Summit will take place Friday, May 17 in the city of Aliso Viejo at the beautiful Soka University Recreation Complex.

The program will feature a panel of experts providing timely presentations related to our theme, ***“Back to the Future of Aging and Dementia.”*** As such, the 2019 South County Senior Summit will offer valuable information on new, cutting-edge approaches for Risk Reduction, Care Taking, and Treatment of Dementia as well as other debilitating aging-related conditions.

Over 1,200 older adults are expected to attend the 2019 Senior Summit, which will begin at 8 AM with an interactive vendor fair and complimentary breakfast, followed by an informative and engaging program commencing at 9 AM with a welcome address by OC Supervisor Lisa Bartlett. At the conclusion of the program, a complimentary lunch will be provided for all attendees, and Soka University will also conduct special private tours of its stunning Performing Arts Center.

By becoming a sponsor of the 12<sup>th</sup> annual South County Senior Summit, your organization will be officially recognized in the event program attendees will receive upon arrival. Your **tax-deductible** donation will also provide your organization with the options and incentives listed in the attached Sponsor Pledge Form

As an organizational sponsor, not only will you be supporting the South County Senior Summit, but you will also benefit immensely from this excellent opportunity to directly connect with hundreds of older adults in one convenient location while clearly demonstrating your care and concern for them.

To become a sponsor of the 12<sup>th</sup> annual South County Senior Summit, please complete and return the attached Pledge Form by Friday, May 3. Thank you so much for your consideration. We look forward to seeing you at the 2019 South County Senior Summit!

Sincerely,

A handwritten signature in blue ink that reads "Steve Moyer". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

**Steve Moyer**  
Chief Executive Officer  
Age Well Senior Services, Inc.

## SPONSOR PLEDGE FORM

**Organization:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Phone:** (     ) \_\_\_\_\_

**Address:** \_\_\_\_\_

**Fax:** (     ) \_\_\_\_\_ **Email:** \_\_\_\_\_

### Sponsorship Levels:

**Title Sponsor \$15,000** – As a Title Sponsor, your Organization will be offered a 10-Minute Speaking Role at the Event. Your Logo will be prominently featured on Event Advertising as “Title Sponsor”. You will also receive Verbal Recognition and be presented a Special Award from Supervisor Bartlett at the Summit; Full-Page advertising space in the Event Program; Premier Booth Location; Two Large Banners prominently displayed at the Summit; Product/Service Information in the Event Bag; Recognition about Title Sponsorship in the Supervisor’s Newsletter; and a Certificate of Recognition from Supervisor Bartlett.

**Diamond Sponsor \$10,000** – As a Diamond Sponsor, your Organization will be offered a 5-Minute Speaking Role at the Event. Your Logo will be featured on Event Advertising as a “Diamond Sponsor”. You will receive Verbal Recognition and be presented a Special Award from Supervisor Bartlett at the Summit; Half-Page advertising in Event Program; One Large Banner displayed at Summit; Premium Booth Location; Product/Service Information in the Event Bag, Recognition about Diamond Sponsorship in the Supervisor’s Newsletter; and a Certificate of Recognition from Supervisor Bartlett.

**Platinum Sponsor \$5,000** – As a Platinum Sponsor, your Organization will receive Verbal Recognition and a Special Award from Supervisor Bartlett at the Summit; Quarter-Page advertising in the Event Program; Preferred Booth Location; Product/Service Information in the Event Bag; Recognition about your Platinum Sponsorship in the Supervisor’s Newsletter; and a Certificate of Recognition from Supervisor Bartlett.

**Gold Sponsor \$2,500** – As a Gold Sponsor, you will receive Verbal Recognition and a Special Award from Supervisor Bartlett at the Summit; Individual Booth Location; Special Recognition in the Event Program; and a Certificate of Recognition from Supervisor Bartlett.

**Silver Sponsor \$1,000** – Silver Sponsors will receive Verbal Recognition from Supervisor Bartlett at the Summit; Special Recognition in the Event Program; Individual Booth Space; and a Certificate of Recognition from Supervisor Bartlett.

**Bronze Sponsor \$500** – Recognition in the Event Program; Booth Space; Certificate of Recognition from Supervisor Bartlett.

**Non-Profit Sponsor \$250** – Recognition in the Event Program; Booth Space; Certificate of Recognition from Supervisor Bartlett.

To ensure your Sponsorship Level is properly recognized on Event Advertising, return this form by May 3 with your **tax-deductible** check (Tax ID # 93-1163563) made payable to **Age Well Senior Services** and note “**Senior Summit**” in the memo line. You may also email your completed Sponsor Pledge Form and high resolution logo file to Beth Apodaca at [bapodaca@myagewell.org](mailto:bapodaca@myagewell.org). Please mail your sponsor check to:

**Age Well Senior Services, Inc.**  
c/o Beth Apodaca  
24461 Ridge Route Drive, Suite 220  
Laguna Hills, CA 92653

**Phone: (949) 855-8033**  
**Fax: (949) 855-8025**