



P.O. Box 544
Dana Point, CA 92629
(949) 248-8121
events@danapointhistorical.org



June 15, 2016

As the lead sponsoring nonprofit, the Dana Point Historical Society cordially invites you to support the Dana Point Harbor 50-Year Time Capsule Opening Celebration. This special occasion is being presented by Orange County Board of Supervisors Chairwoman Lisa Bartlett in partnership with the City of Dana Point, OC Parks, OC Dana Point Harbor, Dana Point Harbor Association, Dana Point Chamber of Commerce, the Ocean Institute, and the Dana Point Historical Society. The Celebration will take place Monday, August 29, 2016 at Dana Point Harbor's Baby Beach.

By becoming a sponsor of the 50-Year Celebration, you will be recognized in the Official Event Program that all attendees will receive upon arrival. In addition, your tax-deductible donation will provide your Company/Organization the options and incentives listed in the enclosed Sponsor Form. Your involvement will also demonstrate your appreciation for South Orange County's recreation and resort lifestyle as well as our unique and rich history.

The festive Time Capsule unveiling ceremony will begin at 4:00 PM with a welcome address by Supervisor Bartlett. The program will highlight the original 1966 Rock Placing Ceremony and unveil the items placed in the time capsule 50 years ago. Prior to the public Time Capsule ceremony, a VIP reception featuring a special video of the 1966 Ceremony and the 2016 Time Capsule Rock unearthing and transfer process will be presented at a private screening to be held for elected officials, event sponsors, local dignitaries, and other special guests.

Thousands of community members from Dana Point and the surrounding cities are expected to attend the Time Capsule Celebration. Following the program, a Bar-B-Q Dinner will be available for purchase for all attendees. The dinner will be complimentary to the 2016 Event Sponsors and the original complimentary Bar-B-Q Dinner tickets issued in 1966 will also be honored.

Thank you for your consideration of this sponsorship request. As an Event Sponsor, not only will you be supporting the 2016 Dana Point Harbor 50-Year Time Capsule Opening Celebration, you will also have the opportunity to become part of history when your Organization's Name is featured in the Official Event Program, which will be included in the new Centennial Time Capsule to be opened in a Special Ceremony 50 years in the future.

To become a sponsor of the Dana Point Harbor 50-Year Time Capsule Opening Celebration, please complete and return the attached Sponsor Pledge Form by Friday, July 15, 2016.

Sincerely,

A handwritten signature in cursive script that reads "Barbara Force Johannes".

Barbara Force Johannes, President
Dana Point Historical Society

TIME CAPSULE OPENING CELEBRATION SPONSOR PLEDGE FORM

Name of Organization: _____

Contact Person: _____ Phone: () _____

Address: _____

Fax: () _____ Email: _____

SPONSORSHIP LEVELS:

Title Sponsor \$25,000 – As the Celebration Title Sponsor, your Organization's Name will be prominently featured on the Permanent Plaque that will be placed atop the new Centennial Time Capsule Monument to be opened in a Special Ceremony 50 years in the future. An item from your Organization will also be included in the new Centennial Time Capsule along with the Event Program. Your Organization's Name prominently featured on Event Advertising and Invitations, Crystal Award from Supervisor Bartlett, Verbal Recognition from Supervisor Bartlett at the Event, Introduction at the Event, Premier Booth Location, Full-Page Advertising Space in the Event Program, Introduction at the Event, Recognition about sponsorship in Supervisor Bartlett's newsletter, Product/Service Information in Event Bag, Banner displayed at the Event, Certificate of Recognition from Supervisor Bartlett, 30 Complimentary Event Dinner Tickets, 30 VIP Passes for the Time Capsule Video Preview Reception.

Diamond Sponsor \$10,000 – An item from your Organization will be included in the new Centennial Time Capsule along with the Event Program. Your Organization's Name prominently featured on Event Advertising and Invitations, Crystal Award from Supervisor Bartlett, Verbal Recognition from Supervisor Bartlett at the Event, Introduction at the Event, Premier Booth Location, Full-Page Advertising Space in the Event Program, Recognition about sponsorship in Supervisor Bartlett's newsletter, Product/Service information in Event Bag, Banner displayed at the Event, Certificate of Recognition from Supervisor Bartlett, 12 Complimentary Event Dinner Tickets, 12 VIP Passes for the Time Capsule Video Preview Reception.

Platinum Sponsor \$5,000 – An item from your Organization will be included in the new Centennial Time Capsule along with the Event Program. Your Organization's Name prominently featured on Event Advertising and Invitations, Crystal Award from Supervisor Bartlett, Verbal Recognition from Supervisor Bartlett at the Event, Individual Booth plus Half-Page Advertising Space in the Event Program, Certificate of Recognition from Supervisor Bartlett, 6 Complimentary Event Dinner Tickets, 6 VIP Passes for the Time Capsule Video Preview Reception.

Gold Sponsor \$2,500 – Crystal Award from Supervisor Bartlett, Verbal Recognition from Supervisor Bartlett at the Event, Certificate of Recognition from Supervisor Bartlett, Special Recognition in the Event Program which will be included in the new Centennial Time Capsule, 4 Complimentary Event Dinner Tickets, 4 VIP Passes for the Time Capsule Video Preview Reception.

Silver Sponsor \$1,000 – Verbal Recognition from Supervisor Bartlett at the Event, Certificate of Recognition from Supervisor Bartlett, Special Recognition in the Event Program which will be included in the new Centennial Time Capsule, 2 Complimentary Event Dinner Tickets, 2 VIP Passes for the Time Capsule Video Preview Reception.

Bronze Sponsor \$500 – Certificate of Recognition from Supervisor Bartlett, Special Recognition in the Event Program to be included in the new Centennial Time Capsule, 1 Complimentary Event Dinner Ticket, and 1 VIP Pass for the Time Capsule Video Preview Reception.

Non-Profit Sponsor \$250 – Certificate of Recognition from Supervisor Bartlett, Special Recognition in Event Program to be included in the new Centennial Time Capsule, 1 Complimentary Event Dinner Ticket, and 1 VIP Pass for the Time Capsule Video Preview Reception.

Please return this form no later than Friday, July 15, 2016 along with your tax-deductible sponsorship check (Tax ID # 097-022489) made payable to the Dana Point Historical Society and please note "Time Capsule Celebration" on the memo line.

Please mail to:

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